



SALEEN ALLEY

Volume 12, Issue 1

SALEEN S281 RF SUPERCHARGED



87 RF



SALEEN ALLEY

Volume 12, Issue 1
Autumn 2008/
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Front Cover: 2008 SALEEN S281 RF SUPERCHARGED
Photo from Saleen Media Release.

Back Cover: 2008 S281 Saleen Convertible with Speed-
ster Option from Saleen Media Release.

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(SOEC). SOEC is the official, independent, non-profit organization for
owners and enthusiasts of Saleen vehicles, Saleen, Inc., and their re-
lated activities.



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Membership

Dues are \$25 per year. Forms are available
online.

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Articles, stories, photographs, upcoming
events, and other news submissions are en-
couraged. E-mail Word-compatible documents
and your original, non-copyrighted images to
betsyb@soec.org



News & Notes

Team Saleen Update: Membership sales are no longer offered, but the core functions still exist thanks to Juli Kusiak (see related story on page 4) and Janice Anene. Letters of Authenticity can be ordered for \$35; reproduction Monroney stickers are \$75. Call 248-743-6429, or order through Speedlab at 800-888-8945. An e-mail or verbal confirmation of authenticity is still free, and you must provide the last 8 digits of the Ford VIN. Call the numbers above or write teamsaleen@saleen.com; you can also visit www.soec.org/teamsaleen for details.

Saleen Technical Service Bulletins: SOEC is assembling a library of STSBs, installation manuals and other documents to help you keep your Saleen on the road. Located at www.soec.org/stsb, it is accessible in a members-only section of the forum. Please be sure you register for the forum if you have not already done so, and ask to have your membership activated online.

Saleen on SuperCars Exposed: If you get the SPEED channel, watch for "The American Supercar Show" episode of SuperCars Exposed which features some high-speed action with a Saleen S7, including Molly acting as "starter" for a duel with a Porsche Carrera GT. We won't tell you who won – you'll have to watch when the show repeats on SPEED on January 26th and 27th, and again on February 2nd. Visit www.soec.org/tv for more TV appearances and video clips of Saleens.



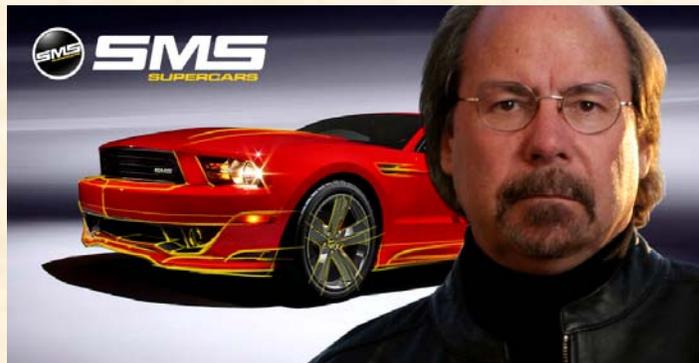
Above: Lizstick Supercharged Saleen S281 Photo Credit: Saleen, Inc. Media.

SMS Supercars

Congratulations and good luck to Steve Saleen and his new company, SMS Supercars, a niche manufacturer of ultra-high performance vehicles, technical performance parts, lifestyle accessories, and apparel. Steve continues to work with longtime Saleen designer Phil Frank, to help bring his visions to light. Sons Sean and Clint, and daughter Molly are also working with Steve.



In May, SMS announced the 2009 SMS 570 and 570X Challenger, based on the R/T due from Chrysler late in the year. For more details visit www.smschallenger.org.



In December, SMS announced that it would produce an SMS 460 Mustang based on the 2010 platform. It is expected to share some styling cues from the SMS 25th Anniversary Mustang unveiled in July (think 2008 S281 Extreme on steroids). Look for it in Spring of 2009. Visit www.smsmustang.org for more details.

News from Saleen, Inc.

Woodward 2008

Familiar Faces of Saleen, Inc. found at Saleen's Open House and Woodward Dream Cruise

Text by Betsy Beyer
 Photos by Betsy and Rudy Beyer

Saleen, Inc. and ASC (American Specialty Cars) held an Open House on Friday, August 15, 2008 at its headquarters in Troy, Michigan. The following day, they also setup a display on Woodward Avenue in Royal Oak, Michigan for their participation in the Woodward Dream Cruise. Look for more photos and information on the Cruise in the next issue of *Saleen Alley* and online, but here's a peek at the festivities and some familiar sights and faces at Saleen.



Above: Both ASC and Saleen logos are proudly displayed in the lobby.



Above: Saleen S5S Raptor Concept and Saleen S7 at the Saleen, Inc. facility on Maple Avenue, Troy, Michigan.



Above: Chris Theodore was named CEO in early August, filling the shoes of Paul Wilbur, who left the company. Mr. Theodore moved up from Vice Chairman and Chief Technology Officer. Prior to joining ASC in 2005, Theodore had been VP of Engineering at Ford and was in charge of the teams that designed and produced the Ford GT and the 5th Generation Mustang.



Above, left: Juli Kusiak is a Senior Vehicle Sales and Inventory Analyst when she's not overseeing Team Saleen along with partner Janice Anene (not pictured). Kusiak took over for Pati Reard in March of this year when the office was moved to Troy (also see "Team Saleen Update" on page 3). **Above, right:** Christine Havican, Executive Assistant to Chris Theodore.

Huntington Beach Concours d'Elegance

June 1, 2008, Huntington Beach Central Park, California.

The SOEC was a proud sponsor of this 23rd Annual event held in a beautiful park setting. Not your ordinary concours, this event has several Saleen classes in Concours, Street/Race, and "not judged" -- for those, like Molly, who don't want to spend the time to clean out their trunks. In addition to nine car entries, Steve and Liz Saleen brought their granddaughter in their S331 SC, so there were a record number of Saleens in attendance. Molly signed posters for fans at the SOEC tent. Steve put his autograph to some memorabilia and cars, and visited with the owners and fans. Families of participants were able to enjoy a picnic among the trees and play on the lawn, or enjoy other entertainment. It was a delightful day, and winners received trophies featuring the SOEC logo. Visit www.soec.org/hbconcours for more details and photos.



Above: SOEC member George Henriquez (#07-389PJ), Steve and Molly Saleen.



Molly Pop S281
Saleen #07-0001

2008 Carlisle All-Ford Nationals

Text by Betsy Beyer

Photos by Rudy and Betsy Beyer



Carlisle Events once again presented a fabulous show from June 6-8, 2008 at the Carlisle, Pennsylvania Fairgrounds. The show announcements boast "The largest all-Ford gathering in the world," and from the look of the show field, the claim seemed to be accurate! Over 2,000 Fords were present, and over 1,000 of the vehicles were Mustangs!

Friday's show started with a light misty rain that gave way to the typical Pennsylvania June weather of a partly cloudy day with pleasant temperatures. Saturday and Sunday were sunny and dry days, but that also meant it was *hot*—record-breaking *hot*. The mercury hit 99 degrees.

With hundreds of vendors from which to choose, a hard to find one-barrel carburetor rebuild kit for a 1966 Mustang was actually available. Whether new or old, parts were available for almost any Ford. Other activities included rock crawling demonstrations for off road vehicles, a burnout contest, a Cobra Jet reunion, Women's Oasis and Kids at Carlisle recreation areas, a display of specialty Mustangs including KITT from *Knight Rider*, and much more. Check out the Carlisle website www.carsatcarlisle.com for more details and event photos.

The Saleen class had 33 cars with a nice showing of 13 Fox bodies. Several other Saleen owners were at the show without their cars, but they still had enthusiasm for the marque and visited with those who had their cars on display. In recent years, the number of Saleens on display has increased. It would be nice to top 50 Saleens next year, so mark your calendar for June 5-7, 2009 for the All-Ford Nationals at Carlisle. Plan to bring the family, and be sure to check the Saleen Enthusiast Events section of the Saleen Forums at www.soec.org/carlisle for the latest information on Saleen participation.



#06-0101 Vista Blue S281E Saleen



#07-0014 Grabber Orange Supercharged S281 Saleen



SSC Saleen



#91-0001 Black Supercharged 302 Spyder Press Car



33 Saleens were on the show field.



Cobra Jet Reunion



#97-0042 Supercharged S351 Saleen



#07-016 Parnelli Jones Saleen

Buckeye Mustang National 2008

Text by Betsy Beyer

Photos by Betsy Beyer, Rudy Beyer, and Gene Kennedy

The Buckeye Mustang National 2008 was held by the Mustang Club of Ohio on June 20-22 at the Marriott Hotel in Dublin. Despite high fuel prices, the show was sold out before the April early registration deadline. With only 370 registrations allowed, anxious owners of cars on the waiting list were parked off the show field hoping for a spot to open. At noon on Saturday, many cars on the waiting list were admitted.

Seven Saleens were scattered throughout the show field. The MCA Saleen classes were changed to allow for Saleen Concours Trailered, Concours Driven, and Occasionally Driven classes. A detailed article was in the Summer 2008 Saleen Alley. The MCA shows have parking as you arrive. If you have a group that would like to park together, arrange to meet somewhere before entering the registration line.

The weather was the typical pleasant mid 80s with only a brief thunderstorm on Saturday evening. Around 4:45 P.M. people who had enclosed trailers made a fast exit for their shelter. The wind came

through around 5:45 P.M. and presented the threat of damaging wind and hail. Luckily everyone was spared the severe weather and only had to deal with a brief downpour.

Those who attend shows love having the opportunity to renew friendships with Mustang friends and of course, that usually is done best over the dinner table with good food. On both Friday and Saturday evenings, SOEC members and some of their friends walked to nearby restaurants for dinner. Friday night there was a group of seventeen, and for Saturday the group grew to twenty-three. If you attend an event where you meet other Saleen owners, try to get a group together for dinner after the event. If you attend an MCA show, stop by the Conservator section. If you see the 1997 Rio Red S351 Saleen or a 1996 Black S281 Saleen in the group, ask the owners about SOEC dinner plans!

For information on other Mustang Club of Ohio events, visit their website at www.mustangclubofohio.org. Also be sure to check out the Saleen Enthusiast Events section of the Saleen Forums at www.soec.org/buckeye for the latest information on Saleen participation in 2009.



1996 S281 Saleen in the Conservator Class



1997 S351 Saleen in the Conservator Class

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Mustangs in the MCA Conservator Class





Left: View of the show field from a room in the host hotel.

Background: The background photo for pages 8 and 9 is a photo of the sky taken at the show in Dublin, Ohio.



Saleen S351

#07-200 Parnelli Jones Saleen



Left: The show field was lined with beautiful trees that provided shade for car owners. The Mustang Club of Ohio chose a fantastic site for the show.

MCA No Borders

Mustang InterNationals

Text by Betsy Beyer
 Photos by Betsy and Rudy Beyer



The first ever Mustang Club of America National Show held outside the USA was hosted by the Golden Horseshoe Mustang Association at the Ford Motor Company of Canada head office in Oakville, Ontario, Canada on August 1-3, 2008. The site is home to both administrative and production facilities. Ford's new 2009 Ford Flex is being built at the Oakville Assembly Plant. Other area car related businesses include Legendary Motorcar/Dream Car Garage, Sean-Hyland Motorsports, and DaSilva Racing.

Oakville is located on Lake Ontario just thirty minutes west of Toronto. Many Canadians have been attending MCA National Shows in the USA. This time USA participants headed north to Canada. Although USA participants were in another country, most shopping areas had familiar stores – Walmart, Staples, Home Depot, Subway, Burger King, McDonald's, Wendy's, and Sunoco gas. The drive north on the Queen Elizabeth Way (QEW) also had familiar construction and rush-hour traffic! Tim Hortons (for coffee, donuts, and pastries), Mr. Sub, and currency exchange establishments were unfamiliar sites.



Three Saleens were at the show. One of the Saleens was #07-0016c, a Canadian-market Saleen built by Saleen Canada (www.saleencanada.com).

The Friday evening welcome social was held in the Ford cafeteria. After the mixer, many of the Mustangs participated in a drive to a local cruise-in.

During the Saturday opening ceremony, the host club proudly announced several facts.

- ◆ Ford of Canada was established in 1904, just one year after Ford Motor Company was established in the USA.
- ◆ New Foundland was where the first 1964-½ Mustang was sold.
- ◆ A half-million Mustangs have been sold in Canada.
- ◆ The Mustang is now the most popular sports car in Canada.

Bill Johnson, MCA President, reminded everyone that the club's name is the Mustang Club of America which includes Canada, not just the USA.

A short rain shower interrupted the judging, but within half an hour, everyone returned to dry the Mustangs and a modified judging procedure was used. Saturday evening SOEC members joined with Canadian friends and drove along beautiful Lake Shore Road to dinner at a local restaurant.

Thank you to the Golden Horseshoe Mustang Association the MCA and Ford Motor Company of Canada for all of their hard work in hosting this first ever International MCA event.



Above: Traffic on the QEW. **Below:** Less speeding was observed on the QEW. Is the below Roadside Vehicle Seizure the reason? Over limit of 50 km/h=31 mph.



Above: Ford on display in the lobby of the Ford Motor Company of Canada.



Above: SSC Saleen #114. Below: Canadian Saleen #07-0016c.

Above: Supercharged Saleen S351 #97-0014.



Steve Saleen's East Coast Debut of 25th Anniversary Mustang

Text by Betsy Beyer

Photos by Betsy and Rudy Beyer

The *Muscle Mustangs and Fast Fords* 20th Anniversary Celebration at the NMRA Ford Nationals on August 9 & 10, 2008 was the venue for Steve Saleen to introduce the East Coast to his new company and display his personal SMS 25th Anniversary Mustang. The event was held at the Atco Raceway, Atco, New Jersey. Steve held autograph/photo sessions, was the Grand Marshal for the True Street Class' required 30-mile cruise before racing, and was a guest at the *Muscle Mustangs'* 20th Anniversary party hosted by Nitto Tire. His appearance attracted a record number of Saleens to the event, and a record number of owners who registered for the car show through SOEC.

In conjunction with this appearance, the Saleen Owners and Enthusiasts Club hosted autograph signings for Steve. Hundreds of people lined up at the SOEC tents that displayed Steve's banners for SMS Supercars and Techco – engines, components, suspension, and tuning. Steve's new company's name, SMS, represents the initials of his name, Steve Mark Saleen.

Steve signed free SMS posters and other items for fans, and then was escorted around the show field by SOEC member Jim Dvorak (California) to autograph Saleen vehicles. Most of the owners drove hundreds of miles for his signature. After signing posters, Steve was escorted around the show field by Jim Dvorak (SOEC member), to autograph Saleen vehicles that were participating in the car show. He then went to the NMRA race side and once again had autograph sessions and went around the pit area to autograph Saleens that were participating in the racing event.

In addition to traditional quarter-mile racing for the Mustangs, the race side featured several runs by the Embry-Riddle Aeronautical University's jet dragster. On one of its runs, it posted a quarter-mile time of 5.58 seconds at 283 mph.

After beautiful weather on Saturday, Sunday's show and racing were rained out. Steve was able to complete the signing of a few Saleen Mustangs, and he had an autograph session at the NMRA *Muscle Mustangs and Fast Fords* booth on the race side of the event. The early afternoon thunderstorms with lightning and downpours arrived and put an end to the racing and car show. NMRA awards were presented in their tent and the SOEC awards were informally presented from the dry, safety of a member's motorhome that was brought to the show field to rescue Steve, Liz, and some SOEC members. Due to the predicted bad weather, most of the local show participants did not enter Sunday's show so the remaining participants were those who travelled longer distances and chose to stay as long as possible. The bad weather also delayed flights leaving the Philadelphia Airport. Steve and Liz made it out of Philadelphia, but got delayed in Texas. They didn't make it back to California until late Monday morning. Visit the Atco Wrap-up page at www.soec.org/atcowrapup to see more photos and shared memories of this exciting event!



Above: Steve's SMS 25th Anniversary Mustang. **Below:** Steve & Liz Saleen returning from the NMRA True Street Class 30-mile drive.



Above: Steve Saleen signing autographs at the SOEC tent.

SOEC Dinner with Steve and Liz Saleen

Text by Betsy Beyer
Photos by Betsy and Rudy Beyer



Steve Saleen was the guest of honor at the SOEC dinner, sponsored by Greg, Laura, and Taylor Wackett of the Saleen Locating Service, and held at Tullia's in West Berlin on Saturday evening, August 9, 2008. SOEC congratulated Steve for his twenty-five years in the auto performance business. The NMRA Ford Nationals was the East Coast debut of Steve's SMS Mustang built as his own 25th Anniversary Mustang. Steve said the Mustang is a "glimpse of what you can expect in the future". Steve's 720 horsepower SMS Mustang was tested by *Muscle Mustangs and Fast Fords*, and they said that it is the "fastest car that they ever tested".

Steve has been practicing racing in the S7 and Molly is pursuing a NASCAR run. In her first race she finished 24 out of 35 cars. Mom Liz was a little nervous, but Molly's brothers were cheering for her aggressive driving.

On another family note, Steve was proud to announce that he and Liz now have a second grandchild. Liz seemed determined to retain her job as Grandma, rather than return to full-time work with Steve's new company.

Steve's new company is SMS, named for the initials of his name, Steve Mark Saleen. His vision for SMS is to have approximately twenty-five retail stores throughout the United States. The former Saleen retail store in Irvine, California was very successful. In its first year it sold 120 units. The SMS retail stores will sell and install performance parts and sell vehicles built by SMS.

After the dinner, Steve proudly announced that as of August 8, 2008, SMS acquired the lease on the space formerly occupied by the Saleen Store. He plans to have the store open as soon as possible.

SMS expects to be selling the SMS Dodge Challenger some time after October 2008. The SMS Camaro should be available some time after February 2009, and the next generation Mustang would also be available for the 2010 model year.

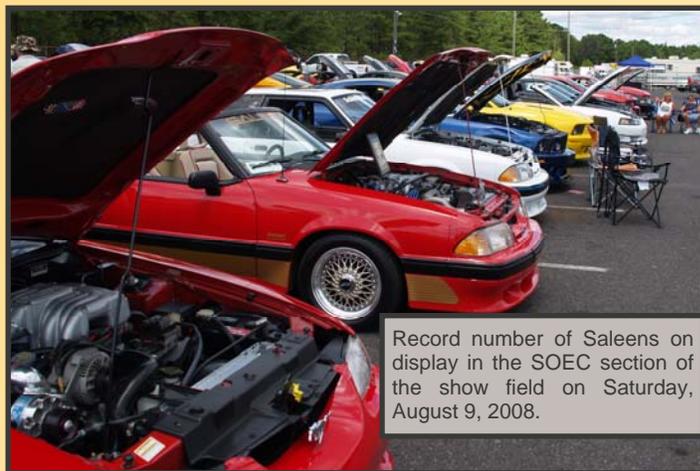
Performance products that are being done by SMS include a new, more efficient, larger, twin screw supercharger with a new, state-of-the-art intercooler with water passage. The whole unit will be made in-house.

SMS has a very good team of engineers with a core of about twenty-five people that have worked with him for a long time. Steve stated that "the heart of the old Saleen is the heart of the new". He also reminded everyone that the Saleen Owners and Enthusiasts Club is important to him. "It's the cars and passion that drives us together."

It was a great pleasure for SOEC to have Steve and Liz as guests at the dinner. Good Luck to Steve in this new journey with SMS. Visit his website at www.smssupercars.com for more information.



Above, left: Mark Sperduto, Saturday's SOEC Best of Show winner, **above center** - Jim Dvorak, **above right** - Steve Saleen checking out the 25th Anniversary cake from SOEC. **Below, left:** Sunday's SOEC Best of Show, Doug Boring's Race Truck #88-0019 **Below, right:** Saturday's SOEC Best of Show, Mark Sperduto's Saleen Race Car.



Record number of Saleens on display in the SOEC section of the show field on Saturday, August 9, 2008.



SOEC Awards, Atco, New Jersey: Saturday, August 9 & Sunday, August 10, 2008.



Above: Saturday's SOEC Best Daily Driver S281 #99-0126, Santina Flynn, New Jersey, license plate "MYREWARD."



Above: Sunday's SOEC Best Daily Driver S281 #01-0645, Alex Thiess, Pennsylvania.



Above: Saturday's SOEC Long Haul, Tim Miles, 900 miles from Georgia, #06-1241 S281 SC Scenic Roof.
Below: Saturday's SOEC President's Choice presented by Liz Saleen to Betsy & Rudy Beyer's Rio Red Supercharged S351 #97-0014. This car was picked by Liz because it is like the 1997 S351 she used to drive.



Above: Sunday's SOEC Long Haul, #89-0043, Bob Hargreaves, driven from Ohio. **Below:** Sunday's SOEC President's Choice, S281 Extreme, Vista Blue #06-0101, Bob Hargreaves, Ohio.



Calendar of Events



Please visit www.soec.org/events for information on these events and other activities.

April 17, 2009

Miles of Mustangs Cruise from Northern California to Knotts. Visit www.soec.org/norcal for more information.

April 18, 2009

Pre-Knotts Event—to be announced.

Visit www.soec.org/pre-knotts for more information.

April 19, 2009

Fabulous Fords Forever!

Knott's Berry Farm, Buena Park, California.

Great fun at this non-judged all-Ford reunion. Volunteers are needed Saturday mid-day for packet stuffing, as well as Sunday early morning for parking – please e-mail jimd@soec.org. Out-of-towners, as well as locals, should plan on get-togethers on both Friday and Saturday, as well as a post-show dinner. Visit www.soec.org/knotts for more information.

June 5-7, 2009

All-Ford Nationals

Carlisle, Pennsylvania.

Visit www.carsatcarlisle.com and www.soec.org/carlisle for more information.

June 7, 2009

Huntington Beach Concours d'Elegance

Huntington Beach Central Park, Huntington Beach, Calif.

Please visit www.soec.org/hbconcours for more information.

July 16-19, 2009

Mustangs Northwest Roundup 2009

Bellevue, Washington.

People's Choice voting in Saleen classes on Sunday. SOEC will host Steve Saleen's signing posters and autographing Saleen vehicles. Visit www.soec.org/roundup for details.

July 18 & 19, 2009

Pittsburgh Vintage Grand Prix

Schenley Park, Pittsburgh, Pennsylvania.

All make car shows and vintage racing. Visit www.pvgp.org and www.soec.org/pvgp for more information.

July 20-26, 2009

2009 Mustang Week

Myrtle Beach, South Carolina.

Visit www.mustangweek.com and www.soec.org/mustangweek for more information.

August 15, 2009

Woodward Dream Cruise

Woodward Avenue, Communities North of Detroit, Michigan.

Saleen, Inc. is located in Troy, Michigan near the activities.

Visit www.woodwarddreamcruise.com and www.soec.org/woodward for more information.



MCA 2008 National Show Schedule



Check the MCA website at www.mustang.org for details and regional MCA shows.

MCA National Events

April 16 - 19, 2009

45th Mustang Anniversary Celebration

Barber Motorsports Park, Birmingham, Alabama.

Hosted by Ford Motor Company and Mustang Club of America at Barber Motorsports Park. Registration is \$35 before March 31, 2009. Judging is restricted to 250 cars, and display is limited to 2,250. A Thursday evening cruise, open track events, and Saturday Evening with Ford are among many other events. Registration fees vary depending upon judging (\$60) or Participant Display (\$35). Lots of vendors will be at the event. For more information, visit the website at www.mustangevents.org and www.soec.org/mca45 or see the notices in Mustang Times.

June 5-7, 2009

Race To Indy National Show

O'Reilly Raceway Park, Indianapolis, Indiana.

Visit www.indymustangclub.com and www.soec.org/mcaindy for more information.

July 3-5, 2009

American Stampede

Raleigh, North Carolina.

Visit www.hmcnationalshow.com and www.soec.org/mcanc for more information.

August 27-30, 2009

Western United States National

San Fernando Valley, California.

Visit www.mustangownersofca.org and www.soec.org/mcawest for more information.



Right:

Steve Saleen with his 5th, 10th, 15th, 20th, and 25th

Anniversary Mustangs.

Photo Credit: Brad Bowling.



Left: 2010 Mustang. Photo from www.fordvehicles.com/the2010mustang





SOEC Headquarters
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Above: Steve Saleen driving at Willow Springs 2008

SALEEN

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Part Number	Application	MSRP	WD Price
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S281 Saleen Convertible with Speedster Option

