

Saleen AutoSport

... Experience the Adventure!

June 20, 1984

Dear FIELD PERSONNEL:

Saleen AutoSport is pleased to announce the introduction of the SALEEN MUSTANG SPECIAL EDITION for the model years 1984 and 1985. This is a replica of the race car being campaigned in the SCCA Trans-Am Series sponsored by Western Auto Stores and Ford Motorcraft.

The SALEEN MUSTANG is a special edition car with a revised suspension, aerodynamics and unique styling that will offer the dealer an additional \$1000 gross margin on a base Mustang and will help promote Ford Motorsport's excitement directly from the track to their showroom.

The SALEEN MUSTANG is being featured in many of the leading car magazines and will be included in motorsport displays throughout North America. The car enthusiasts we reach will be directed to their local Ford dealers to help increase showroom traffic and sales.

The packet of information enclosed includes our brochure, contents, pricing information and warranty.

During the course of the next few months, look for our full page ads in many of the national car magazines as well as a visit by one of our representatives.

Cordially,



Steve Saleen
President
Saleen AutoSport

Enclosures



922 BUENA VISTA DRIVE

SANTA ROSA, CALIFORNIA 95404

(707) 548-7033 LOCATING SERVICE



PRICE LIST FOR COMPARABLY EQUIPPED 1984 MODELS

Camaro Z-28	\$14,086.00
Porsche 928-S	47,360.00
BMW 325e	21,520.00
Audi GT	15,790.00
Toyota Supra	16,853.00
Ferrari 308 GTS1	61,295.00
Porsche 944	21,410.00
Pontiac Trans-Am	15,100.00
Datsum 300ZX Turbo	26,194.00
Lazer 2.2 Turbo	14,493.00
Mazda RX-7	13,400.00
SALEEN MUSTANG	14,300.00

The above prices reflect actual factory invoice sticker price.



1984 SALEEN MUSTANG SPECIAL EDITION

DEALER DROP-SHIP ORDERING PROCEDURE

This procedure is in place for the convenience of the Ford Dealer in ordering the SALEEN MUSTANG to his or his customers specifications. The procedure provides for ordering the cars in a normal fashion through the computer system or manually. The Dealer is billed for the car by Ford, retains all delivery documents, keeps the holdback and so on as in normal fashion. Saleen AutoSport bills the Dealer direct for the conversion.

To Order:

1. Submit the order to the factory in your usual fashion through the computer system or manually. Be sure to include the minimum equipment required on the SALEEN MUSTANG and specify shipment to Zone/Dealer code 72G-448, Henry Curtis Ford.

Minimum equipment required on the SALEEN MUSTANG:

- * P28 or P28-602 Body Style (3-door L or LX Sedan)
- * 99M 5.0 L 302 C.I.D. Engine

Equipment that should not be ordered on the SALEEN MUSTANG:

- * 954 Paint treatment, Lower Tu-Tone
- * 525 Speed Control

2. Contact Saleen AutoSport immediately with factory order number. (707) 578-7933.
3. Saleen AutoSport will invoice you for the conversion. The invoice can be presented along with the factory invoice to your financial institution if you wish to floor the entire cost of the car.
4. A \$60.00 flat fee for the Pre-Delivery Inspection work will be included on the invoice as well. This allows the ordering Dealer to retain all PDI and Delivery Documents.
5. Upon receipt of funds, your SALEEN MUSTANG will be completed and released for shipment.

