### Fall/Winter 1995 Volume 3, Number 1



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# "MYSTIC" SALEEN MUSTANG SPORTS LOOK OF THINGS TO COME

A car as hot as the 480-horsepower Saleen Speedster screams to be wrapped in an equally hot finish, and that's exactly what happened to the Mustang that high performance auto manufacturer Steve Saleen recently supplied to BASF Corporation's Automotive Refinish Group.

With numerous cues from the 1995 model Saleen/Allen Speedlab race cars, Saleen designed a unique Speedster for this very special project. This model sports 19° center lock Speedline wheels and 255/40/19 Dunlop SP Sport 8000 tires. The interior includes the very latest in leather sports seats by Saleen/Recaro. The aerodynamics of the Mystic Saleen provide the most dramatic features with a prominent aggressive new look to the front air dam, side scoops and rear diffuser. These designs were created from actual race track development.

The experts at BASF took Steve's custom supercharged road machine and covered it in a state-ofthe-art finish that's like nothing ever seen before.

This amazing finish, known as "Mystic," can appear teal-green, emerald green, blue, violet or

gold depending on the angle from which it's viewed. Even more remarkable is that Mystic achieves this fluid, chameleon-like effect with a simple two-step, basecoat/clearcoat process.

"This will be the future of automotive color styling, because of the effect you can achieve," says Patrick Mormile, applications supervisor and chemist with BASF. "The degree to which you can obtain the color shift effect has never been this great. Even with tri-coats you couldn't get this pronounced of an effect."

The Saleen Mustang's sleek lines are the perfect vehicle for showcasing Mystic's prismatic color effect, results that refinish experts have labeled "color by physics."

The constantly changing Mystic finish results from combining a hi-tech, five-layer pigment flake with BASF's newly-introduced "Glasurit Line 55" basecoat/clearcoat system. The two-step Mystic finish process is not only easier to apply, but yields more dramatic results than the standard tri-coat approach, And Mystic offers a consistent, symmetri-

cal color shift, regardless of the light or intensity.

When the Mystic Saleen Mustang went on display at the 1995 SEMA and NACE shows, attendees got an up-close look at the dynamic effect produced when Mystic's dazzling lightplay meets a muscular street machine. (In fact, this was a slightly subdued-version of the Mystic finish, having been mixed with black. The added opacity tones down the color shift effect and improves hiding.)

Although the Mystic finish is not yet commercially available, BASF Marketing Director, North America Tom Hoenle believes it will command a substantial share of the special color market, once people see the shifting array of colors they can get.

"In a few years, you're going to see a lot of cars sporting a prismatic type finish," says Hoenle. "People find the shifting color effect very appealing, and we're anticipating a tremendous demand for it in the future.

"I guess you could say the Mystic finish on this Saleen Mustang is the next generation of automotive finishes."



9 On the Road.





If I had known all it takes to beat the Corvettes and the Porsches was a little bone crunching, well, I might have considered it sooner! Then again, maybe not — I suppose sacrificing my body for the team would be a little dras-

tic. All we needed was the extra development time and those trendy "BIG WINGS". Check out the photo below. Our not-so-secret weapon was just the right treatment to put our "more" power down and bring home our first (of many to come) wins for the Saleen/Allen "RRR" Speedlab Team.

We have already started our testing program for next year as the racing season starts very early in 1996. We will be back with the same team and sponsors as well as a few new ones. Tim Allen and Bob Bondurant are signed on for next year and everyone expects consistent podium finishes.

We had a great time at the last race event at Sears Point in Sonoma, California. We closed up shop and flew all our employees up for the race. We had the majority of our sponsors and about a dozen journalists on hand in the Saleen Hospitality area, on top of the hill at Turn 2. It was a great spot

to watch the race and a wonderful way to end the season.

Many thanks go out to the all the guys on the race team whose many long hours and extraordinary efforts finally paid off. And a great thank you to our sponsors and fans who have made 1995 very special with their support.

Be sure and check out the the next page — I can almost hear the sounds of the Great White North calling my name already. The Olympians won't be the only ones "going for the gold" in 1996. Our gold will be found in Alaska. If you have never cruised before, or you already have your sea legs, this is one trip you will not want to miss. I can personally guarantee the scenery will take your breath away. The "Sun Princess" is a brand new ship on its maiden season in Alaska. This cruise is being advertised in "Muscle Mustangs and Fast Fords" issue out in January, so don't delay in signing up. There is limited space with our big discount. Come on out and enjoy yourself.

My broken leg is mending very fast and I thank all of those sending along their best wishes and get well cards. Santa promises me a two-legged gait again. Speaking of the jolly fellow — everyone here at Saleen Performance, Saleen Performance Parts, Saleen/Allen Speedlab and Team Saleen wish you a very happy holiday season and hope 1996 brings you many successes and peace.





Photo: Larry Kaplan



# Set Sail with Saleen

Come join us on the 2nd Annual Saleen Cruise "Alaska '96" with Steve Saleen on June 15, 1996

Saleen owners and enthusiasts have organized the Saleen Alaskan Cruise '96, an eight day breathtaking adventure departing Vancouver, Canada on June 15, 1996. The event is intended to honor Steve Saleen, designer and builder of the popular Saleen Mustang and championship race driver. All Saleen enthusiasts are invited to join the cruise for the opportunity to meet and interact with Saleen in an informal setting as well as enjoy the most popular cruise vacation available at prices to fit every budget.

Scheduled aboard the Princess Cruise® Line's newest ship, Sun PrincessSM (Italian Registry), the Saleen Alaskan Cruise '96 includes stops in Juneau, Skagway and Sitka, with lots of glacier cruising. Prices begin at \$1,119.00 per person, with individual payment plans available. Space is limited, so make your reservation early.

### Special Group Price Includes:

- 8 Day Cruise Fare
- Eight scenic-filled days cruising the Alaskan coast
- Experience the exciting ports of Juneau, Skagway and Sitka
- Explore Alaska via one of the many optional shore excursions
- Two open bar cocktail parties for the Saleen Group
- Five exciting dining areas, including two intimate main dining rooms
- The first Full Movie Theatre at sea
- A computerized golf center enjoy simulated play on many of the world's top golf courses
- Wine and caviar bar
- Fabulous entertainment nightly in two main show lounges

Cruise Date: June 15, 1996 - June 22, 1996

Cabin Categories: Cat. J, I, H (inside) and Cat. BD and BC (outside) (Additional Categories Available for Upgrade)

Special Rates!! Cat. J \$1,119.00 per person Inside Cabin

Cat. BC \$1,657.00 per person Outside Cabin with Private Balcony

Discounted airfare available from your city. Port charges as applicable. For additional infomation call: Lacey Guna at Carlson Travel Quest 714.963.6488 or 800.298.1267



### ALABAMA

Joe Sartain Ford Highway 31, South Decatur, AL 35603 Allen Sartain, (205) 350-2120

### ARIZONA

Bell Ford 2401 West Bell Road Phoenix, AZ 85023 Lee Spencer, (602) 866-1776

### **CALIFORNIA**

Suburban Ford 4625 Madison Ave. Sacramento, CA 95841 Lance Duarte, (916) 331-7600

Hansel Ford 3075 Corby Ave. Santa Rosa, CA 95401 Joe Gazdowicz, (707)542-0620

Fremont Ford 39700 Balentine Dr. Newark, CA 94560 Jason Martia, (510) 651-5600

Sun Valley Ford 2285 Diamond Blvd. Concord, CA 94520 Geoff Dettlinger, (510) 686-3325

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Raceway Ford 3600 lowa Ave. Riverside, CA 92507 Bobby Valenzuela (909) 784-1000

Bob Baker Ford 730 Camino Del Rio North San Diego, CA 92108 Chris Gordon, (619) 297-5001

### COLORADO

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### CONNECTICUT

Danielson Ford RFD Rt. 6 Brooklyn, CT 06234 Charlie Englert, (203) 774-8577

### DELAWARE

Winner Ford 303 E. Cleveland Ave. Newark, DE 19711 Al Stevens, (302) 738-0800

Winner Ford 591 South DuPont Hwy. Dover, DE 19901 Neil Murray, (302) 734-0444

### FLORIDA

Mike Davidson Ford 9650 Atlantic Blvd. Jacksonville, FL 32225 Tom Fogle, (904) 725-3060

Powell Ford 1333 North Federal Highway Ft. Lauderdale, FL 33304 Pat Angert, (305) 564-3221

Bill Currie Ford 5815 N. Dale Mabry Tampa, FL. 33614 Matt Hobart, (813) 872-5555

Sarasota Ford 707 S. Washington Blvd. Sarasota, FL 34236 Ernie Parisi, (813) 366-5230

### GEORGIA

John Bleakley Ford 870 Thornton Rd. Lithia Springs, GA 30057 Glen Rainwater, (404) 941-9000

Jacky Jones Ford Hwy. 129 S. Cleveland, GA 30528 Bobby Jones, (706) 865-2168

Gene Evans Ford 4355 Jonesboro Road Union City, GA 30241 Bob Winiarczyk, (800) 992-9801

### ILLINOIS

Victor Ford Rt. 12 Box F Wauconda, II. 60084 Tom Tarzon, [708] 526-5541

### INDIANA

Don Hinds Ford 12610 Ford Dr. Fishers, IN. 46038 Brian Lawton (317) 849-9000

### LOUISIANA

Interstate Ford 3724 Veterans Blvd. Metaire, LA 70002 Jack Meeker, [504] 887-8410

### MARYLAND

Archway Motors 5720 Reisterstown Rd. Baltimore, MD 21215 Terry Robinson, (410) 764-3600

### MASSACHUSETTS

Mutual Ford 1535 Bay St. Springfield, MA 01139 Bob Saess, (413) 788-4526

### MICHIGAN

Mike Dorian Ford 35900 Gratiot Ave. Mt. Clemens, MI 48043 Joe Saad (810) 792-4100

Redeker Ford 1401 S. Beacon Blvd. Grand Haven, MI 49417 Jack Redeker, (616) 842-0600

### MINNESOTA

Tousley Ford 1493 E. County Rd. White Bear Lake, MN 55110 Thomas Kraus, (612) 484-7231

### MISSISSIPPI

East Ford 3940 Highway 80 W Jackson, MS 39209 Wynn Threat, [601] 922-3311

### NEW JERSEY

Montclair-Bloomfield 15 Bloomfield Ave. Montclair, NJ 07042 Marvin Brussels, (201) 746-6900

### **NEW YORK**

McCarville Ford 2686 Middle Country Rd. Centereach, NY 11720 Mike McCarville, (516) 588-1800

### NEW MEXICO

Rich Ford 8601 Lomas NE Albuquerque, NM 87190 Mike Blair, (505) 292-0000

### NORTH CAROLINA

Young Ford 5411 N. Tryon St. Charlotte, NC 28213 Jim Fox, (800) 258-0065

Clener-Woods Ford Hwy. 66 & Shields Rd. Kernersville, NC 27285 Ed Woods, [910] 996-3700

Sanford Ford 2800 S. Homer Blvd. Sanford, NC 27330 Roger Craiger (919) 775-5098

### OHIO

South West Ford 6600 Pearl Rd. Parma Heights, OH 44130 Rich Miranda, (216) 888-2600

Al Rosso Ford 40 Mickey Road Shelby, OH 44875 Jeff Cronenwett, (419) 342-4060

### OREGON

Damerow Ford 12325 SW Canyon Rd. Beaverton, OR 97005 Norm Hunter, (503) 644-1131

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McCafferty Ford 1939 E. Lincoln Hwy. Langhorne, PA 19047 Bruce Logan, (215) 637-8000

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Shamaley Ford 11301 Gateway Blvd.W El Paso, TX 79936 Buddy Shamaley, [915] 591-8600

Middlekauff Ford 4400 W. Plano Pkwy. Plano, TX 75093 Carl Bennett, (214) 985-3600

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### WASHINGTON

Harris Ford 20006 64th Avenue West Lynnwood, WA 98036 Ron Newman, (206) 774-4141

### WISCONSIN

Benna Ford 3022 Tower Ave. Superior, WI 54880 Patrick Johnson, (715) 392-2268

Loyal Ford 2310 Calmut Dr. New Holstein, WI 53061 Mark Gamerdinger, (414) 898-4248

### CANADA

Venture Ford 2209 Weston Road Weston, Ontario M9N 1Y4 Joe Deluca, (416) 244-1700

### TENNESSEE

Anderson Ford P.O. Box 1817 Kingsport, TN 37622 Ray Stevens, (615) 247-7101

Bob Williams Ford 501 22nd Avenue E. Springfield, TN 37172 Lyle Payne, (615) 382-7950



### Letters...

We recently received this letter from the lucky winner of the "Motor Trend" Saleen Mustang giveaway. Thought you might enjoy it!

Dear Steve Saleen.

I would like to thank you for running the contest last year in which I won one of your \$351 convertibles. We all anxiously awaited delivery of it, which happened last month. It was worth the wait!

The car is everything I expected and then some. From the sound of the engine at any RPM to the feel of the road and the sense of security in its handling and braking, it is obviously not a normal performance car

I have read numerous "letters-to-the-editor" of various magazines about the Saleen Mustangs not being as good as a "factory" Camaro or Firebird. I have driven both and own a Corvette and can attest to your car being technically superior to both the



braking to the Corvette but with more power and you again and I hope the contest paid off in sales. acceleration.

Camaro and Firebird and similar in its handling and Enclosed is a picture of the car with myself. Thank Sincerely, G.A. Robinson



We also just received this photo of a brand new Saleen owner from Cleveland, Georgia. Ms. Lovella McKay, 90 years young, recently wandered into Jacky Jones Ford of Cleveland, Georgia looking for a "sports car". Upon spotting the bright red Saleen S351 sitting on the showroom floor, Ms. McKay stated "This is just what I want!". The dealer principal, Mr. Jacky Jones, and his salesman Danny Owen, both tried to dissuade Ms. McKay from her decision due to its 370 horsepower, but Ms. McKay was not persuaded. In fact, she got into the car in the showroom and declared, "I am not getting out until you sell me this car".

Thereupon, her sale was processed and the vehicle was pushed off the showroom floor to the parking lot with Ms. McKay still in the driver's seat, where she was then presented the keys to her brand new "sports car"

Way to go - Lovellal Look out Georgians - here she comes!

# More Saleen Racer Congrats...

Dear Fellow Saleeners,

I don't think the ink was dry on my Team Saleen membership card when I competed in the Autocrosses on the 8th & 9th of July at the "Fun Ford Weekend" in Norwalk, Ohio. This event included a swap meet, car show, and drag racing. Al Rosso Ford had a beautiful new 1995 White Saleen on display

The autocross put on by the "United Ford Owners" was a tight, short, challenging course. Each of the competitors ran fifteen runs per day. Up until the thirteenth run on Saturday, I was in First Place, but managed to finish Second. On Sunday I got out front and stayed first

Enclosed are pictures of my Saleen (88-0351) with my First and Second Place trophies.

> Sincerely, Randy Holton Columbus, Ohio, Member #784





# TIM ALLEN "BURNS OUT" JAY LENO IN SALEEN MUSTANG SR

"Home Improvement" star Tim Allen, driving his 1995 Saleen Mustang SR, put "Tonight Show" host Jay Leno to the test to see who could burn the most rubber.

Competing again to settle an old feud they started a few years ago, the celebrity automotive enthusiasts raced before Tim Allen's recent appearance on the "Tonight Show". A few years ago, Allen and Leno staged a drag race to see who had the fastest car. Allen complained he missed a shift and Leno won behind the wheel of his Cobra replica sportscar.

This time, Leno spun the wheels of his Buick Grand National twin-turbo drag car and left an 88-foot patch of rubber in NBC-TV's parking lot. However, he was no match against Allen's 550-horsepowered Saleen Mustang SR, which Allen drives as part of the Saleen/Allen "RRR" Speedlab with partner Steve Saleen. Allen laid out 159 feet.

This is what happens when two regular guys



Photo: Greg 51

who happen to love cars get their own TV shows. You get nationally televised burn outs, "Allen said after the stunt.



# KEN GRIFFEY JR. SCORES ANOTHER HOME RUN WITH SALEEN SR MUSTANG

Famous Seattle Mariner Ken Griffey, Jr. will add even more power to his game with the recent purchase of a brand new Saleen SR Mustang, the most powerful street vehicle sold in an American dealership.

Pictured with Saleen Performance President Steve Saleen, Griffey recently picked up the SR from Harris Ford, a member of Saleen's network of more than 75 franchised Ford dealerships throughout the country.

The newest addition to Griffey's collection (he also owns a 1991 Saleen convertible and 1995 S351 convertible) features a Saleen/Vortech supercharged engine capable of generating 480 hp, true magnesium wheels, carbon fiber hood, several weight reduction modifications, 4-point roll bar and racing bucket seats.

# FORD CORPORATE TAKE TURNS IN A 1995 SALEEN MUSTANG

Ford Motor Company executives recently had the opportunity to tour around Detroit in a 1995 Saleen Mustang provided by Saleen Performance. The vehicle was shipped to Detroit at the request of Alex Trotman, President of Ford Motor Company. The following story was relayed to us by a Ford Motor Company employee who happened upon the following...

The morning started out as a typical Friday morning. Get up at 5:45 am, shower, get dressed, take my son to daycare, and begin the battle of rush hour traffic on the way in to the office. As I head down I-275 to the I-94 intersection, I tune the suspension of the 1995 Lincoln Continental to firm to make my usual cornering maneuver around the large sweeping curve that points me towards Ford World Headquarters.

As I merge into the next lane, I spot a white 1995 Mustang that looks a little different. I wonder if it could be a modified Mustang or maybe the new 1996 Mustang Cobra, or better yet a Cobra RI As I approach 70 mph, I notice that the taillights are trimmed in black. I notice that the body panels are

not the usual Mustang style, then I see that the license plate is a manufacturer's plate. This must mean that it is an engineering vehicle, probably something being tested for the near future.

Traffic starts to back up and it becomes harder and harder to get close enough to really see what it is. All of a sudden an opening occurs and I shoot into the next lane two car lengths behind the Mustang. I notice some familiar graphics on the side, the white wide wheels and the huge tires under the car. It looks like it's a white Saleen Mustang. As I get the chance to pull next to the Mustang, the Saleen special colored graphics are very clear, so was the "351" insignia on the hood. Thinking this Saleen is probably being used for test purposes, I quickly began to think of how I could get my hands on this vehicle.

As I got side by side with the Mustang, I noticed a familiar face behind the wheel. Sitting behind the steering wheel with a large grin on his face was Alex Trotman, President and CEO of Ford Motor Company. And when I say large grin, I mean LARGE grin. He looked over, smiled again, and that was

the last time I saw the Saleen up close. I never caught up with the Saleen again on the ride in. The only thing I remember seeing after my brief encounter, was the black trimmed out taillights as I began to slow down from 85 mph. What a morningl It made me want to go home, take the day off, get the Shelby convertible out of the garage and just drive the day away!

However, at 6:00 PM I promptly left the office and went home to enjoy the weekend with my family.

Mike Berardi, Technical Training Manager Technical Service Support Operations, Ford Motor Company

Other members of Ford's Executive Staff who had an opportunity to drive the Saleen were:

- •Jac Nassar, Group VP, Product Development
- •Richard Perry-Jones, VP, Sm/Med Veh Center
- •Ross Roberts, General Manager, Ford Division
- Neil Ressler, VP. Advanced Vehicle Technology
- John Colleti, Manager, Special Vehicle Engineering



# SALEEN/ALLEN SPEEDLAB CONQUERS SCCA WORLD CHALLENGE SERIES AT SEARS POINT RACEWAY

# PIR

# Steve Saleen Brings New Meaning to "Break A Leg" With Show-Biz Racing Teammate Tim Allen

October 13, 1995

Former SCCA Racing Champion Price Cobb, driving for Steve Saleen in his high-performance Saleen Mustang SR, won the final race of the season in the SCCA World Challenge series at Sears Point Raceway on October 7, 1995.

Cobb finished with a fastest lap time of 1:40.301, recording an average speed of 90.447 mph on the 25-lap race. Racing teammate and "Home Improvement" star Tim Allen took sixth place in the Sports Class. His fastest lap was 1:46.97 with an average speed of 84.805 mph.

Saleen was out this race because of a broken leg he suffered in a traffic accident, where he was (ironically) a passenger in a Jeep Cherokee. Legendary racer Price Cobb filled in, driving Saleen's own [#55] Mustang SR. Cobb, who placed first in both qualifying rounds, beat race series leader David Murry.

"Although I wish I could have been out there racing, it was a great feeling to see my team leading the competition," said Saleen. "As any Saleen Mustang owner knows — their car can beat any Corvette or Porsche — the race team has proved it on the track this season."

A mechanical failure prevented teammate Bob Bondurant from finishing the competition, however, he set a new track record in the qualifying round beating the existing track record with a fastest lap time of 1:44.951.

Hundreds of fans gathered at the Saleen/Allen "RRR" Hospitality tent where the team graciously signed hats, T-shirts and posters after the race. "The celebrity of Tim Allen really helps add public support to our team as well as the sport of racing," adds Saleen.

The Saleen/Allen "RRR" Speedlab team of Saleen (#55). Allen (#75) and Bondurant (#65) will join together again for the 1996 season and Saleen is confident of the team's future. "Given the success of this race, I believe next year we will come out even stronger," said Saleen. "This was an excellent way to end the first season for Speedlab and I can't wait to get back out there again next year." The team boasts an extensive roster of sponsors, including Disney's "Home Improvement" (promoting the show's syndication this Fall), Ford Motor Company, Tower Automotive, Dura Automotive Systems, Goodyear Tire, Bosch, Glasurit, Eibach and Hypro.





### SALEEN AND BASF SIGN 1996 SALEEN/ALLEN "RRR" SPEEDLAB SPONSORSHIP

December 1, 1995... Saleen/Allen "RRR" Speedlab Owner Steve Saleen announced today the signing of BASE Corporation's Automotive Refinish Division, as a major sponsor for the Saleen/Allen "RRR" Speedlab team for the 1996 SCCA World Challenge Racing season.

"We're extremely excited about this sponsorship," said Guy Bargnes, Marketing Manager for the Division. "Saleen's reputation as a specialty vehicle manufacturer, Allen's high profile personality and Bondurant's legendary racing skills give us a team with incredible potential for our initial foray into the racing circuit."

The Saleen/Allen Mustangs are easily recognizable by their bold black, white and yellow finishes and their striking, purple-accented racehorse graphics — all applied with Glasurit, BASF's premium line of finishes.

Adds Bargnes, "This sponsorship not only gives us a chance to keep our name in front of people, but to show the kind of powerful results that can be achieved with our products as well."

BASF, a global chemical company, is among the world's leading producers of automotive coatings. The Automotive Refinish group, headquartered in Dearborn, Michigan, markets high quality automotive coatings under R-M and Glasurite Brands.



### PRINT COVERAGE

### **AUTOMOBILE**

November 1995 – Editor's story regarding his trip to the Speedlab race at Road America

### HOT ROD

December 1995 – Photo and caption on aluminum pedals from Saleen Parts

### ROBB REPORT

December 1995 – Full feature article with photos on Saleen S351

### **ROAD & TRACK**

June 1995 – Featured Saleen S351 in "Fastest Cars in America" story with color photos, pg 74

### MOTOR TREND

April 1995 – Featured Speedster in "LA. Auto Show Trends" story with color photo and caption

### **AUTOWEEK**

Jan. 16–22, 1995 – Yellow Speedster photo and text in the "HEADLINER" section on pages 4 & 5

March 13–19, 1995 – Review of the 1995 Saleen S351 by Mark Vaughn July 17, 1995 – Tim Allen's race finish at

Road America.

### RACER

May 1995 – Photo and caption featuring Saleen/Allen Racing

### MUSTANGS AND FORDS

Sept., 1995 – Article and photo on George Foreman's purchase of the Saleen S351 Mustang

November 1995 – Damerow Ford selling 100th Saleen Mustang

### POPULAR MECHANICS

Aug. 1995 - Saleen S351 story

### SUPER FORD

Sept. 1995 – George Foreman's Saleen S351

Nov. 1995 – Feature story with color photos on Speedlab team and mention of Meguiar's association

### MUSTANG MONTHLY

Sept. 1995 – George Foreman's Saleen and "Mean Saleen" poster October 1995 – Tim Allen racing debut

and tonneau cover story with photo Nov. 1995 – Saleen 17-inch wheels featured and racing results

Dec. 1995 – Photo and caption on the Saleen wing and "In the Making" video

### MUSTANG ILLUSTRATED

Feb. 1995 – Introduction of the Speedster November 1995 – Open House story with photo

Jan. 1996 – Calendar Girl issue with Saleen Speedster, raceteam apparel and MI/Saleen Mustang Give-Away Car build

### FORD HIGH PERFORMANCE

October 1995 – Feature story with photos on the Saleen S351 and V6 Sport November 1995 – Feature story with color photos on Saleen/Alien "RRR" Speedlab team

### CONVERTIBLE MAGAZINE

October 1995 – Tonneau cover story with photo

### 5.0 MUSTANG

Sept. 1995 – George Foreman's Saleen Dec. 1995 – Feature story and photos on "How Saleens are Built": race results and mention of "Secret Speedlab"

### TURBO & HI TECH

Sept. 1995 – Saleen/Allen race team and George Foreman Saleen

November 1995 – Tonneau Cover story with photo

Jan. 1996 – Photo and caption on the Saleen wing

### DRIVE

July 7, 1995 – Speedster Tonneau Cover story

Aug. 25, 1995 – Rear Wing story and photo; Andretti group shot with raceteam

# CAR COLLECTOR & CAR CLASSICS

November 1995 – Story with photos on the tonneau cover and rear wing

# AUTO TRIM & RESTYLING NEWS

October 1995 – Photo and caption on the tonneau cover

### NATIONAL SPEED SPORT NEWS

July 12, 1995 – Road America race results Aug. 9, 1995 – Race team results at Trois-Riveres, Canada

Aug. 30, 1995 – Race team results at Road Atlanta

### ON TRACK

Aug. 10 - Road America race highlights

### SPORTS CAR

August 1995 – Race Team results September 1995 – Road America race team results

Oct. 1995 – Race team results Nov. 1995 – Race team results Dec. 1995 – Race team results

### **AUTOMONDO**

October 1995 - Half page story on race team with photo

### ASSOCIATED PRESS

Sept. 26 and 27, 1995 – Released story on Jay Leno and Tim Allen "burn out" featuring Saleen/Allen race team over international wire service. This story was picked up by over 100 daily and weekly publications throughout the U.S.

Oct. 12, 1995 – Released story on race team at Sears Point over international wire service. This story was picked up by over 30 daily and weekly publications throughout the U.S.

### STAR MAGAZINE

July 17, 1995 – Full feature story on Tim Allen's racing debut with color photos, pages 2, 3

### GLOBE

Oct. 31, 1995 – Feature story with photos of Tim Allen and Steve Saleen at Sears Point Race

### LOS ANGELES TIMES

Sept. 1, 1995 – Full feature story on the S351 Speedster with photo by Paul Dean in the Life and Style Section

### INDIANAPOLIS NEWS

July 7 & 10, 1995 – Tim Allen's racing debut in the Sports Sections

### LISA TODAY

March 16, 1995 – A brief on Saleen/RRR Racing in the "Lifeline" column

July 7 & July 10, 1995 – Tim Allen's racing debut at Road America

Oct. 9, 1995 – Half page story on cover of the "Life Section" on race team at Sears Point

# ORANGE COUNTY BUSINESS JOURNAL

Sept. 18, 1995 – Feature on Saleen Performance and the race team

### SAN FRANCISCO EXAMINER

Oct. 1, 1995 – Feature story with photo on Speedlab team at Sears Point

### RADIO COVERAGE

### "FOCUS ON RACING"

Steve Saleen was interviewed on Friday, July 7 at the Road America media center on this nationally syndicated racing radio show hosted by Billy Edwards

### "MOTOR RACING REVIEW"

Steve Saleen was interviewed on Friday, July 7 at the Road America media center for this nationally syndicated racing show out of Denver, Colorado

### TELEVISION COVERAGE

### "THE TONIGHT SHOW"

Sept. 25, 1995 – Jay Leno and Tim Allen "burn out" featuring the Saleen'Allen race team

### "GOOD MORNING AMERICA"

Sept. 7, 1995 – Joan Lunden interview of Tim Allen featuring clips and conversation regarding Saleen/Allen race team

### THE NASHVILLE NETWORK

Oct. 2, 1995 – Interview of Steve Saleen regarding 1996 SCCA World Challenge Series

### "TODAY SHOW"

Aired interview with Tim Allen at the Saleen/Allen "RRR" Hospitality area on Friday morning, July 7. The piece aired again on the NBC-affiliates 4 PM news

### "ENTERTAINMENT TONIGHT"

Ran feature story with Steve Saleen, Tim Allen and Bob Bondurant on Tuesday, July 11. Story featured footage of the race team getting ready for the race in the Hospitality area, as well as footage of Tim before, during and after the race. Teaser spot also ran on Monday, July 10

### "ESPN"

Piece featuring the press conference and footage of Tim Alien racing aired on Thursday, July 13, on the Total Sports Network program on ESPN2

### "AMERICAN JOURNAL"

Re-aired feature of Saleen/Allen "RRR" race team on July 18

### **UPCOMING ARTICLES**

### PLAYBOY

Feb. 1996 – Feature story and color photos of Saleen Mustand S351

### MOTOR TREND

March 1996 – Feature story with photos regarding Saleen Mustang S351

# MUSCLE MUSTANGS AND FAST FORDS

March 1996 – Feature story on race team win at Sears Point

### MUSTANG MONTHLY

February 1996 – Front cover on race team with full feature and photo spread

### "FIRST BUSINESS"

Feature story on Saleen to air November and December on this nationally syndicated television show





# Join Team Saleen on the Road for 1996

(Additional events will be added to this schedule as updates occur.)

### Saleen/Allen "RRR" Race Team Schedule

February 23–25, 1996\*
Kash N'Karry Florida Grand Prix of St. Petersburg
Thunderdome Sports Complex St. Petersburg, Florida

May 17–19, 1996\* Mosport Park Bowmanville, Ontario, Canada

May 24–27, 1996\* Lime Rock Park Lakeville, Connecticut

July 3–7, 1996\* Minneapolis Grand Prix Minneapolis, Minnesota

August 2–4, 1996\*
Player's Ltee Grand Prix de
Trois Rivieres
Trois Rivieres, Quebec, Canada

August 17–18, 1996\*
Texaco Havoline 200 (with Indy Cars)
Road America
Elkhart Lake, Wisconsin

August 24–25, 1996\*
Watkins Glen (with NASCAR)
Watkins Glen, New York

August 31–September 1, 1996\* Grand Prix of Dallas Reunion Arena Complex Dallas, Texas

September 21–22, 1996\* Reno Grand Prix at the Reno Hilton-Reno, Nevada

### Saleen National Owners Conventions

April 6-7, 1996\* Fabulous Fords Forever Knott's Berry Farm Show Buena Park, California

May 3-5, 1996\*
Carolina Regional Mustang Club
MCA National
Matthews, North Carolina

June 8–9, 1996\* Carlysle All Ford Show Carlysle, Pennsylvania

July 20–21, 1996\*
Mustangs Northwest Annual
Mustang Round-Up
Bellevue, Washington

August 29-September 1, 1996 MCA 20th Anniversary Celebration Atlanta Motor Speedway Atlanta, Georgia

Anyone interested in attending any of the above listed events, please contact the Saleen Owners and Enthusiasts Club at 704-648-2877.

### Additional Shows and Events for Saleen Owners

May 17–19, 1996 Indiana Shelby Spring Fling Nashville, Indiana Contact: Stu Aker 317-786-8164

June 2, 1996 Tri-State Mustangs Annual Show Cincinnati, Ohio Contact: Jim Reynolds 513-385-8111

July 4-6, 1996 SAAC 21 Show Lime Rock Park Lakeville, Connecticut Contact: SOEC 704-648-2877

June 8–9, 1996 Mid-America Shelby & Ford Performance Meet Tulsa, Oklahoma Contact: SOEC 704-648-2877

June 15–22, 1996\*
Second Annual Saleen Cruise
Princess Cruise Lines
Vancouver, Washington
(See enclosed ad)

August 10–17, 1996\* MCA 20th Anniversary Caribbean Cruise Royal Caribbean Cruise Lines Miami, Florida

October 12, 1996
Kentucky Region SAAC Meet
Louisville, Kentucky
Contact: Scott Smith 502-968-9811

<sup>\*</sup>Denotes those events that Steve Saleen will be in attendance



# An Invitation to Excellence

As the competition knows, it's tough to keep up with Saleen. But you can now keep up with what TEAM SALEEN is doing by joining up and becoming a TEAM SALEEN member! You'll become part of one of the most exciting automotive programs going and growing. As a TEAM SALEEN member you will receive these exclusive benefits:

- Saleen Owner Services, including authenticating letters and sales/product brochures
- Four quarterly issues of the official TEAM SALEEN newsletter "The Fastlane."
- Special 10% discount on Saleen Performance Parts catalog orders.
- Special TEAM SALEEN Jacket available only with membership.
- TEAM SALEEN Mylar Decal and Membership Card.
- Collector Edition Posters.

For Saleen owners, Mustang enthusiasts and all Ford performance car owners - all of these terrific items are yours for only \$69.99. Don't miss out — complete the enclosed membership application and "race" it back to us for prompt receipt of your TEAM SALEEN package!

# Membership Application

YES! I want to become a member of TEAM SALEEN! Enclosed is my \$69.99 (U.S. funds only) for my first year membership. It is my understanding that the annual renewal is just \$39.99 and is due in the month of my membership anniversary. Associate membership is available at \$48.99 (a 30% discount) and includes additional Membership Card, Decal and Jacket. Annual renewal for an associate membership is \$10.00. Please make check payable to TEAM SALEEN and return with application to:

Team Saleen, 9 Whatney, Irvine, CA 92718

Payment	Method.
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VISA Check End	losed			
□ Bill Credit	Card#			Exp Date
Signature				
Please send my TEAM SALEEN	package to:			
Name:		_ Associate		
Address:				
City:	State:		Zip:	
Telephone No: Home:		Bus:		
Fax:	If yo	ou are a current S	Saleen Musta	ng or Sport Truck owner



Team Saleen, 9 Whatney, Irvine, CA 92718

# Special TEAM SALEEN Jacket

Self	
SM	Med _
LGE	XLGE

142	Med
1	Med



### SALEEN COLLECTIBLES AND SUPPORT SERVICES

Team Saleen offers a number of services to its members free of charge. They include the following:

**Authenticating Letter** – This letter will authenticate your Saleen Vehicle and also provides the owner with specific information about their vehicle, such as the original ordering dealer; receiving, build, and ship date for the vehicle; any additional options or deletions with regard to the manufacturing process; as well as color options. This particular service requires the Ford Vehicle Identification Number provided to Team Saleen in order to authenticate.

**Sales and Product Brochures** – We can provide photocopies of the original sales and product brochure for Saleen vehicles for every year.

SSC Packet - A 45 page packet including all 1989 Saleen SSC Mustang information, from original SA-5 press releases to copies of feature articles on the SSC and marketing items developed by Saleen vendors such as Pioneer Electronics.

**Financial Institutions and Insurance Companies** – Team Saleen can also assist in providing specific information regarding original pricing and current market values of the Saleen vehicles directly to these types of institutions to aid in financing or insuring Saleens. Just have your representative contact Liz Summar at Team Saleen and she will take it from there.

**Used Saleen Registry** – If you are interested in purchasing or selling a pre-owned Saleen, we can assist you by providing current market values, as well as directing buyers and sellers to each other.

# Now Available!! Award Winning Video



"Saleen in the Making" was awarded a Silver Plaque in the International Communication Film & Video Festival in Chicago, Illinois.

The latest Saleen Collectible — a must for your video library. This 12 minute video brochure features Saleen history, including company background, racing background and footage of the actual build ny background, racing background and footage of the actual build of the 1995 Saleen S351 Mustangs. As an added bonus, this present the 1995 Saleen S351 Mustangs. As an added bonus, this present the 1995 Saleen saleen television commercial, soon to be tation also features the new Saleen television commercial, soon to be aired nationally. Don't miss out — race your order in nowl

SALEEN

Send to: 9 Whatney Irvine, CA 92718

### **JANUARY 31, 1996 DEADLINE**

Owner's Registry – Team Saleen will be publishing Volume 2 of the Saleen Owner's Registry in the spring of 1996. The first limited issue publication was sold out very quickly. Currently registered owners will be notified by mail of this volume's availability. Anyone wishing to verify or register their ownership or correct any errors found in the first issue must do so by January 31, 1996. This will be the last date for any updates for Volume 2.

If you are interested in any of these items, just contact Team Saleen right away.

Please rush me the following	ng:	
1987 Window Sticker	\$5,00	
1988 4pg. sales brochure	\$5.00	
1988 4pg Sportstruck brochure	\$5.00	
1989 Fastlane (V1, #1)	\$5.00	
1989 Fastlane (V1, #2)	\$5.00	
1989 Fastlane (V1, #3)	\$5.00	
The History and Development of the Saleen Mustang	\$12.95* _	
Saleen Video	\$9.95* _	
*For these items, include \$5.00 shipping & handling and add 7.75% California state sales tax if shipped within California.		
	TOTAL	
I have enclosed a check for the total amount that I can expect to receive my new collectible time my order is received. I also understand to Saleen Collectibles is limited and this offer is c	es within two weeks from th hat the availability of these	
Name	e de confesta assentada e sanciaga.	
Address		
City, State	Zip	

Phone.



9 Whatney Irvine, CA 92718

General Office 714 • 597 • 4900

New Car Sales 1 • 800 • SALEEN4 Parts Sales 1 • 800 • 888 • 8945

Team Saleen 714 • 597 • 4911

