



1989 DEALER INFORMATION PACKET



SALEEN AUTOSPORT
4955 East Hunter Avenue
Anaheim, CA 92807
(714) 777-1033
Detroit (313) 422-4747



SALEEN

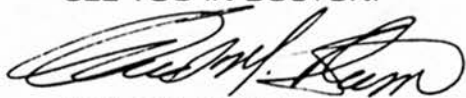
A U T O S P O R T

4955 E. HUNTER AVENUE • ANAHEIM, CALIFORNIA 92807
(714) 777-1033

AUGUST 1, 1988

ENCLOSED IN THIS MAILING IS THE 1989 SALEEN AUTOSPORT DEALER INFORMATION PACKET. PLEASE REVIEW THE MATERIAL AND CONTACT ME IF YOU HAVE ANY QUESTIONS. I WOULD ALSO LIKE TO TAKE THIS OPPORTUNITY TO INVITE YOU OR YOUR REPRESENTATIVE TO STOP BY OUR PRODUCT DISPLAY THAT HAS BEEN INCLUDED IN THE FORD 1989 MODEL INTRODUCTION SHOW, AUGUST 9-24 IN HYNES CENTER, BOSTON, MASSACHUSETTS. WE AT SALEEN AUTOSPORT ARE VERY EXCITED ABOUT THE NEW MODELS AND OPPORTUNITIES FOR 1989.

SEE YOU IN BOSTON!



FRED M. BLUM

VICE PRESIDENT—SALES





TABLE OF CONTENTS

- INTRODUCTORY LETTER
- FEATURES/SPECIFICATION
- PRICING PAGES/HATCHBACK, CONVERTIBLE & COUPE
- DELIVERY ZONE MAP
- ORDERING INSTRUCTIONS
- SAMPLE RAPID SPECIFICATION ORDER FORMS (3)
- BILLING & PAYMENT INSTRUCTIONS
- WARRANTY INFORMATION & INSTRUCTIONS
- MERCHANDISING MATERIALS



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The information presented in this manual is designed to assist your dealership in understanding the ordering and delivery procedures of Saleen Autosport. As a recognized consignment pool company, Saleen Autosport has available a limited number of vehicles for direct purchase by Ford dealerships. However, a majority of the Saleen products are built using vehicles drop shipped to our facility by dealers. The information contained herein will assist you in ordering the chassis properly for drop shipment. New in 1989 will be discounts available for volume purchases, as well as exclusivity in certain market areas. To receive more information regarding these programs, please contact me directly at 714-777-1033.

Fred M. Blum

Vice President Sales



SALEEN AUTOSPORT
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1989 SALEEN MUSTANG FEATURES

RACECRAFT SUSPENSION:

- Specific Rate Front and Rear Coil Springs
- Monroe Formula GP Gas Front Struts
- Special Strut Mounting Bearings
- Monroe Formula GP Gas Rear Shocks
- Monroe Formula GP Quad Shocks
- Saleen Autosport Urethane Sway Bar Pivot Bushings
- Saleen Autosport 5-Spoke Design Alloy Wheels, 16" x 7" Front & 16" x 8" Rear
- General XP2000V Tires, P225/50 VR 16
- High Performance Alignment Settings

PERFORMANCE ENHANCEMENTS:

- Four Wheel Disc Brakes (SVO Type)
- Strut Tower Brace
- Racecraft Chassis Bracing
- 5 Lug Bolt Pattern
- Straight Thru Exhaust
- Hurst Quick Ratio Shifter
- 3:55 Traction Loc Differential (Optional)

AIR MANAGEMENT DESIGN:

- Saleen Autosport Competition Design Rear Wing
- Saleen Autosport Edition Front Air Dam (Urethane)
- Saleen Autosport Edition Side Skirts (Urethane)
- Saleen Autosport Edition Rear Valance (Urethane)

STYLING AND INTERIOR:

- 170 MPH Saleen Speedometer
- Electronic Saleen Tachometer
- Leather Covered Shift Knob
- 3-Spoke Leather Covered MOMO Steering Wheel
- Speed Control Installation
- Pioneer KEH 8050 Cassette/Radio with 6 Speakers & Remote Control
- Pioneer BP 880 Graphic Equalizer
- Saleen Edition Flofit Sport Seats with Adjustable Lumbar Support
- Matching Rear Seat and Door Panels
- Left Side Drivers Foot Rest
- Saleen Mustang Windshield Tint Band
- Saleen Mustang Tri-Color Racing Stripes-Redesigned
- Saleen Mustang Dash and Rear Hatch Emblem
- Serialization Number, Front
- Serialization Console Plaque, Etched Metal Finish
- Engine Compartment Plaque
- Saleen Mustang Racing Jacket
- Saleen Mustang Owners Manual

Each Saleen Mustang starts life at the Dearborn Assembly Plant, specially built to Saleen Specifications. All cars are equipped with 302 H.O., V8 Engine, 5 Speed Transmission and 3.08 Traction Loc Differential. All cars come fully equipped with power windows, air conditioning and more. The cars are received from the Ford Factory at our California assembly facility, we then hand fit the special Saleen components to complete the package. These cars are available in your choice of white, black, bright red, or dark shadow blue with either gray or beige cloth interior. The racing stripes are gold, silver, or blue. Saleen Mustang is available at selected Ford dealers throughout the United States. Prices may vary.





1989 SALEEN SPORTRUCK SPECIAL EDITION FEATURES

RACECRAFT SUSPENSION:

- * Specific Rate Front Coil Springs
- * Specific Rate Rear Leaf Springs
- * Saleen Autosport Front and Rear Sway Bars
- * Urethane Sway Bar Bushings
- * Monroe/Saleen Front and Rear Shock Absorbers
- * Saleen Autosport Racing Designed Alloy Wheels 15" x 7"
- * General XP2000V Tires P225/60 VR15

AIR MANAGEMENT DESIGN:

- * Saleen Autosport Grille
- * Saleen Autosport Cab Extension (Cabbar)
- * Saleen Autosport Rear Wing
- * Saleen Autosport Tail Gate Panel
- * Front Air Dam, Side Skirts, Rear Valance
- * Saleen Autosport Tonneau Cover - Optional

STYLING AND INTERIOR:

- * 140 MPH Speedometer
- * Electronic Tachometer
- * 3-Spoke Momo Sport Steering Wheel
- * Saleen Edition Door Panels
- * Saleen Edition Flofit Sport Seats
- * Pioneer KEH 8282TR Truckrider Cassette/Radio
- * Pioneer GM43A 30 Watt AMP w/Four Speakers
- * Ford Motorsport Door Entry Guards
- * Saleen Sportruck Racing Stripes
- * Serialization Dash Plaque
- * Body Colored Side Mirrors
- * Split Exhaust Tips



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**CONFIDENTIAL 1989
PRICING INFORMATION
SALEEN MUSTANG COUPE**

BASE FORD MUSTANG

P40	\$7,995.05
5.0 LITRE MOTOR (99E)	1,706.21
5-SPEED TRANS. (445)	INCLUDED
TIRES (T35)	INCLUDED
3.08 AXLE (45C)	INCLUDED
HEAVY DUTY BATTERY	INCLUDED
CUSTOM EQUIPMENT (60A)	980.62
AIR CONDITIONING (572)	INCLUDED
TINTED GLASS (923)	INCLUDED
ILLUMINATED VISORS (677)	INCLUDED
TILT STEERING WHEEL (52Q)	INCLUDED
POWER SIDE WINDOWS (64R)	INCLUDED
SPECIAL VALUE GROUP	
POWER LOCK GROUP (963)	200.05
POWER SIDE MIRRORS (628)	50.80
SPEED CONTROL (525)	149.28
REAR WINDOW DEFROSTER (57Q)	128.28
RADIO CREDIT (58Y)	[175.18]
FREIGHT	374.00

TOTAL \$11,409.11

*Based on 1988 Ford
Pricing Information

SALEEN PERFORMANCE PACKAGE \$8,090.00

NEW CAR DETAIL/HANDLING 100.00

TOTAL \$19,599.11

*Contact our office for
information regarding
volume discounts.

CALIFORNIA EMISSIONS (OPT.)	83.94
3:55 DIFFERENTIAL (OPT.)	600.00
NON-STANDARD FEATURES (I.E. COLOR)	500.00

COLORS AVAILABLE: BLACK/GOLD
BLACK/SILVER
WHITE/BLUE
WHITE/SILVER
BRIGHT RED/GOLD
BRIGHT RED/SILVER
DARK SHADOW BLUE METALLIC/SILVER

*Surcharge of freight will
apply to all destinations
(see attached map
for cost).

SUGGESTED RETAIL: \$22,990.00





**CONFIDENTIAL 1989
PRICING INFORMATION
SALEEN MUSTANG HATCHBACK**

BASE FORD MUSTANG

P41	\$8,427.23
5.0 LITRE MOTOR (99E)	1,706.21
5-SPEED TRANS. (445)	INCLUDED
TIRES (T35)	INCLUDED
3.08 AXLE (45C)	INCLUDED
HEAVY DUTY BATTERY	INCLUDED
CUSTOM EQUIPMENT (60A)	980.62
AIR CONDITIONING (572)	INCLUDED
TINTED GLASS (923)	INCLUDED
ILLUMINATED VISORS (677)	INCLUDED
TILT STEERING WHEEL (52Q)	INCLUDED
POWER SIDE WINDOWS (64R)	INCLUDED
SPECIAL VALUE GROUP	
POWER LOCK GROUP (963)	201.11
POWER SIDE MIRRORS (628)	50.80
SPEED CONTROL (525)	149.28
REAR WINDOW DEFROSTER (57Q)	128.28
RADIO CREDIT (58Y)	[175.18]
FREIGHT	374.00

TOTAL	\$11,842.35
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*Based on 1988 Ford Pricing Information

SALEEN PERFORMANCE PACKAGE	\$8,090.00
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NEW CAR DETAIL/HANDLING	100.00
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*Contact our office for information regarding volume discounts.

TOTAL	\$20,032.35
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CALIFORNIA EMISSIONS (OPT.)	83.94
3:55 DIFFERENTIAL (OPT.)	600.00
NON-STANDARD FEATURES (I.E. COLOR)	500.00

COLORS AVAILABLE:	BLACK/GOLD BLACK/SILVER WHITE/BLUE WHITE/SILVER BRIGHT RED/GOLD BRIGHT RED/SILVER DARK SHADOW BLUE METALLIC/SILVER
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*Surcharge of freight will apply to all destinations (see attached map for cost).

SUGGESTED RETAIL:	\$23,500.00
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**CONFIDENTIAL 1989
PRICING INFORMATION
SALEEN MUSTANG CONVERTIBLE**

BASE FORD MUSTANG

P44	\$12,301.06
5.0 LITRE MOTOR (99E)	1,706.21
5-SPEED TRANS. (445)	INCLUDED
TIRES (T35)	INCLUDED
3.08 AXLE (45C)	INCLUDED
HEAVY DUTY BATTERY	INCLUDED
CUSTOM EQUIPMENT (60A)	605.36
AIR CONDITIONING (572)	INCLUDED
TINTED GLASS (923)	INCLUDED
ILLUMINATED VISORS (677)	INCLUDED
TILT STEERING WHEEL (52Q)	INCLUDED
POWER SIDE WINDOWS (64R)	INCLUDED
SPECIAL VALUE GROUP	
POWER LOCK GROUP (963)	200.05
POWER SIDE MIRRORS (628)	50.80
SPEED CONTROL (525)	
RADIO CREDIT (58Y)	[175.18]
FREIGHT	374.00

TOTAL	<u>\$15,561.40</u>
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*Based on 1988 Ford
Pricing Information

SALEEN PERFORMANCE PACKAGE	\$8,090.00
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*Contact our office for
information regarding
volume discounts.

NEW CAR DETAIL/HANDLING	100.00
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TOTAL	<u>\$23,880.22</u>
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CALIFORNIA EMISSIONS (OPT.)	83.94
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3:55 DIFFERENTIAL (OPT.)	600.00
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NON-STANDARD FEATURES (I.E. COLOR)	500.00
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COLORS AVAILABLE:	BLACK/GOLD BLACK/SILVER WHITE/BLUE WHITE/SILVER BRIGHT RED/GOLD BRIGHT RED/SILVER DARK SHADOW BLUE METALLIC/SILVER
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*Surcharge of freight will
apply to all destinations
(see attached map
for cost).

SUGGESTED RETAIL:	\$26,450.00
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**CONFIDENTIAL 1989
PRICING INFORMATION
SALEEN MUSTANG HATCHBACK SSC**

BASE FORD MUSTANG

P41	\$ 11,062.00
5.0 LITRE MOTOR (99E)	INCLUDED
5-SPEED TRANS. (445)	INCLUDED
TIRES (T35)	INCLUDED
3.08 AXLE (45C)	INCLUDED
HEAVY DUTY BATTERY	INCLUDED
SPECIAL VALUE GROUP (245B)	\$ 854.00
AIR CONDITIONING (572)	INCLUDED
TINTED GLASS (923)	INCLUDED
ILLUMINATED VISORS (677)	INCLUDED
TILT STEERING WHEEL (52Q)	INCLUDED
POWER SIDE WINDOWS (64R)	INCLUDED
POWER LOCK GROUP (963)	INCLUDED
SPEED CONTROL (525)	INCLUDED
REAR WINDOW DEFROSTER (57Q)	\$ 128.00
RADIO CREDIT (58Y)	\$ [324.00]
FREIGHT	\$ 400.00

TOTAL \$ 12,120.00

SALEEN PERFORMANCE PACKAGE \$ 18,997.00

NEW CAR DETAIL/HANDLING 100.00

TOTAL \$ 31,217.00

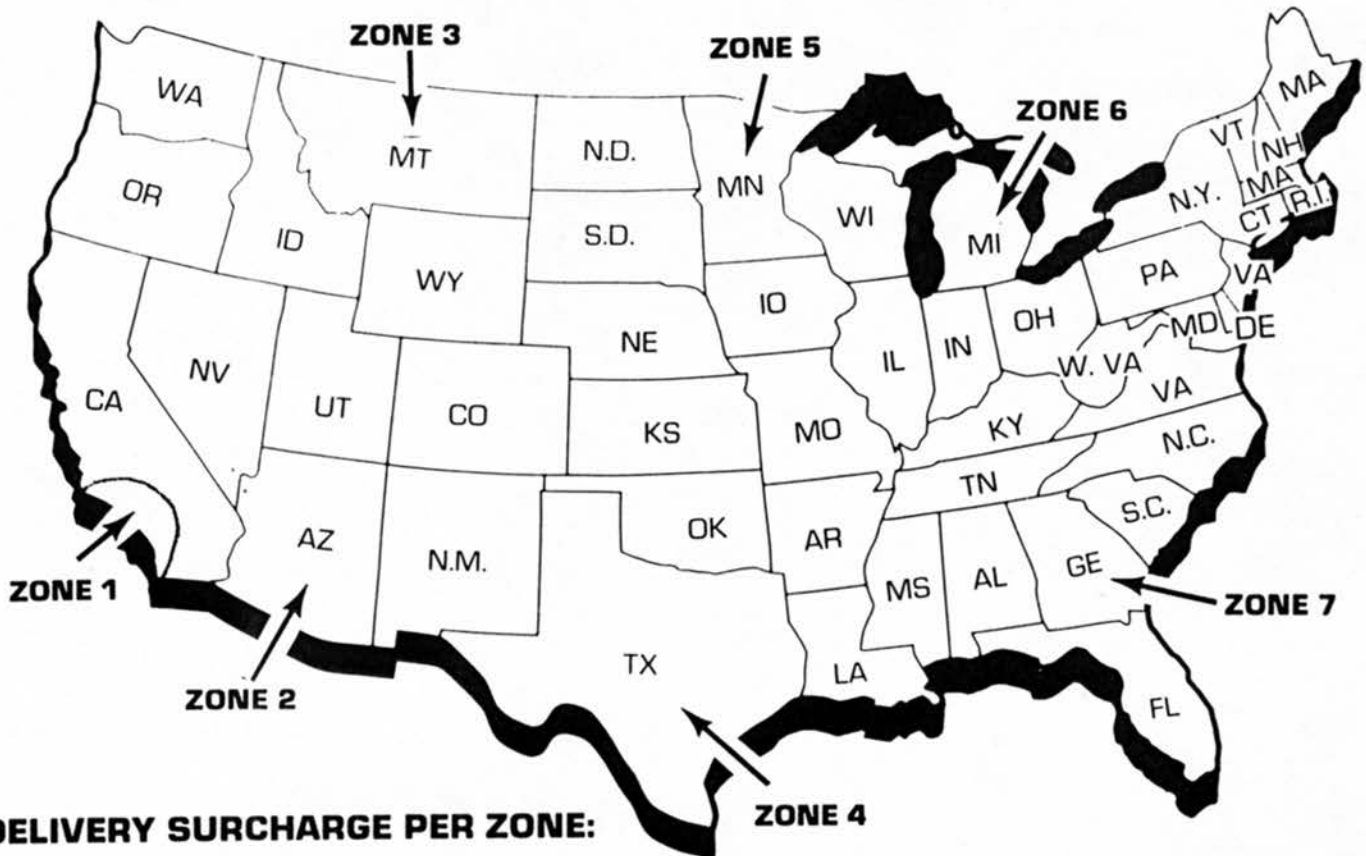
**C.A.F.E. Gas Guzzler Tax,
Certification Costs & Federal Excise Tax** \$ 869.00

GRAND TOTAL \$ 32,086.00

* Surcharge of freight
will apply to all
destinations (see
attached map for
cost).

SUGGESTED RETAIL: \$36,500.00



**DELIVERY SURCHARGE PER ZONE:**

ZONE 1	\$ 75.00	SURCHARGE PER CAR
ZONE 2	\$150.00	SURCHARGE PER CAR
ZONE 3	\$200.00	SURCHARGE PER CAR
ZONE 4	\$250.00	SURCHARGE PER CAR
ZONE 5	\$300.00	SURCHARGE PER CAR
ZONE 6	\$350.00	SURCHARGE PER CAR
ZONE 7	\$400.00	SURCHARGE PER CAR

ALL CARS ARE SHIPPED VIA A FULLY ENCLOSED AND INSURED TRAILER DIRECT FROM OUR FACILITY TO THE ORDERING DEALERSHIP.



SALEEN AUTOSPORT
4955 East Hunter Avenue
Anaheim, CA 92807
(714) 777-1033

Detroit (313) 422-4747





1989 SALEEN MUSTANG
DEALER DROP SHIP ORDERING INFORMATION

Please Read Carefully

This procedure is in place for the convenience of the Ford Dealer in ordering the Saleen Mustang to his specifications. The procedure provided for ordering cars in normal fashion through the computer system. The dealer is billed for the car by Ford, retains all delivery documents, keeps the holdback and so on, as in normal fashion, Saleen Autosport bills the dealer direct for the package.

TO ORDER: Submit the order to the Ford Order Processing Center in your usual fashion through the computer system. Be sure to include the minimum equipment required on the Saleen Mustang and specify shipment to:

Code #861518
Saleen Autosport
4955 E. Hunter Ave.
Anaheim, CA 92807

Minimum equipment required on the Saleen Mustang:

- 99E 5.0 L 302 C.I.D. Engine
- 445 5 Speed Transmission
- 45C 3.08 Traction Loc Axle
- T35 P225/60 VR 15 BSW Tires
- 58Y Radio Credit
- 60A Custom Equipment Group
- 57Q Rear Window Defogger (except Convertible)
- 31S Saleen Identification Code

It is essential that you remit to our office copies of your original DORAS. This enables us to monitor the production and delivery of your vehicles.

■
SALEEN AUTOSPORT
4955 East Hunter Avenue
Anaheim, CA 92807
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- X NVO — NEW VEHICLE ORDER
☐ AVO — ALTER VEHICLE ORDER
☐ CVO — CANCEL VEHICLE ORDER
☐ TRL — TRAILER-NEW/ALTER/CANCEL

UNIT IDENTIFICATION

(REQUIRED FOR ALL TRANSACTIONS)

K	MODEL YEAR
	DISTRICT
	DEALER CODE
P 4 0	BODY TYPE
	BEGINNING ORDER NUMBER
	NUMBER OF UNITS
	ENDING (MULTIPLE ONLY) ORDER NUMBER

MICROFILM NO.

PASSENGER CA

All bold outlined areas must be completed for New Vehicle Order



VEHICLE ORDER FORM

ORDER TYPE	FLEET 0	RETAIL 1	STOCK 2	A PLAN A	X PLAN X	Z PLAN Z
FLEET CODE			DEALER DEMO B	DRIVER TRAINING K		

CUSTOMER/FLEET NAME		REQUIRED FOR 0 1 A X OR Z ORDER		FIRST INITIAL
LAST NAME				
P.O. NUMBER (11) OR REP CODE (3)				
FORD MOTOR USE ONLY	TAG NUMBER		DLR CODE/SVC GAR	
PREFERRED EQUIPMENT PACKAGE			SPECIAL ORDER NUMBER	
2 4 5 A			Enter Preferred Equipment Package Code which most nearly matches your specifications.	

PREFERRED EQUIPMENT PACKAGE MAY BE MODIFIED BY ENTERING 3 DIGIT OPTION CODES IN COLUMNS BELOW

ADDITIONS							
ENGINE	60A		422	CAL EMISSION			
99E	57Q						
445	58Y		423	49 STATE			
45C	79V						
T35	31S		428	HIGH ALTITUDE			

DELETIONS	
-	-
-	-
-	-
-	-
-	-

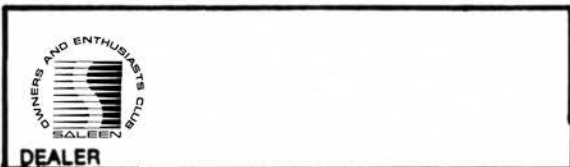
SALEEN IDENTIFICATION CODE

NUMBER OF UNITS	EXTERIOR PAINT	TRIM TYPE COLOR	VINYL ROOF TYPE COLOR	DEALER PRIORITY	AUTHORIZED DROP-SHIP CODE	NOTES
SINGLE OR ALTERATION		P G P Y	GRAY BEIGE	TRIM TRIM		

MULTIPLE ORDERS (USE ONLY FOR NVO-NEW VEHICLE ORDER TRANSACTIONS)

	1 C	BLACK		1 0	
	9 L	WHITE		1 0	
	7 N	BLUE METALIC		1 0	
	2 1	RED		1 0	

TRL-REQUIRED TO ADD/CHANGE/DELETE TRAILERS	SHIP TO NAME AND ADDRESS	NOTES
<input type="checkbox"/> NEW <input type="checkbox"/> ALTER <input type="checkbox"/> CANCEL	AUTHORIZED DROP-SHIP CODE 8 6 1 5 1 8 NAME (19) SALEEN AUTOSPORT STREET (19) 4955 E. HUNTER AVE. CITY (13) ANAHEIM STATE (2) CA	<input type="checkbox"/> NEW <input type="checkbox"/> ALTER <input type="checkbox"/> CANCEL



SIGNATURE

DATE

- X NVO — NEW VEHICLE ORDER
☐ AVO — ALTER VEHICLE ORDER
☐ CVO — CANCEL VEHICLE ORDER
☐ TRL — TRAILER-NEW/ALTER/CANCEL

UNIT IDENTIFICATION

(REQUIRED FOR ALL TRANSACTIONS)

K	MODEL YEAR
	DISTRICT
	DEALER CODE
P 4 0	BODY TYPE
	BEGINNING ORDER NUMBER
	NUMBER OF UNITS
	ENDING (MULTIPLE ONLY) ORDER NUMBER

MICROFILM NO.

PASSENGER CA

All bold outlined areas must be completed for New Vehicle Order



VEHICLE ORDER FORM

ORDER TYPE	FLEET 0	RETAIL 1	STOCK 2	A PLAN A	X PLAN X	Z PLAN Z
FLEET CODE			DEALER DEMO B	DRIVER TRAINING K		

CUSTOMER/FLEET NAME		REQUIRED FOR 0 1 A X OR Z ORDER		FIRST INITIAL
LAST NAME				
P.O. NUMBER (11) OR REP CODE (3)				
FORD MOTOR USE ONLY	TAG NUMBER		DLR CODE/SVC GAR	
PREFERRED EQUIPMENT PACKAGE			SPECIAL ORDER NUMBER	
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ADDITIONS							
ENGINE	60A		422	CAL EMISSION			
99E	57Q						
445	58Y		423	49 STATE			
45C	79V						
T35	31S		428	HIGH ALTITUDE			

DELETIONS	
-	-
-	-
-	-
-	-
-	-

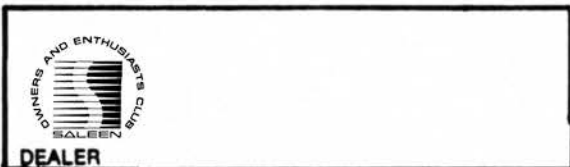
SALEEN IDENTIFICATION CODE

NUMBER OF UNITS	EXTERIOR PAINT	TRIM TYPE COLOR	VINYL ROOF TYPE COLOR	DEALER PRIORITY	AUTHORIZED DROP-SHIP CODE	NOTES
SINGLE OR ALTERATION		P G P Y	GRAY BEIGE	TRIM TRIM		

MULTIPLE ORDERS (USE ONLY FOR NVO-NEW VEHICLE ORDER TRANSACTIONS)

	1 C	BLACK		1 0	
	9 L	WHITE		1 0	
	7 N	BLUE METALIC		1 0	
	2 1	RED		1 0	

TRL-REQUIRED TO ADD/CHANGE/DELETE TRAILERS	SHIP TO NAME AND ADDRESS	NOTES
<input type="checkbox"/> NEW <input type="checkbox"/> ALTER <input type="checkbox"/> CANCEL	AUTHORIZED DROP-SHIP CODE 8 6 1 5 1 8 NAME (19) SALEEN AUTOSPORT STREET (19) 4955 E. HUNTER AVE. CITY (13) ANAHEIM STATE (2) CA	<input type="checkbox"/> NEW <input type="checkbox"/> ALTER <input type="checkbox"/> CANCEL



SIGNATURE

DATE

- X NVO — NEW VEHICLE ORDER
☐ AVO — ALTER VEHICLE ORDER
☐ CVO — CANCEL VEHICLE ORDER
☐ TRL — TRAILER-NEW/ALTER/CANCEL

UNIT IDENTIFICATION

(REQUIRED FOR ALL TRANSACTIONS)

K	MODEL YEAR
	DISTRICT
	DEALER CODE
P 4 0	BODY TYPE
	BEGINNING ORDER NUMBER
	NUMBER OF UNITS
	ENDING (MULTIPLE ONLY) ORDER NUMBER

MICROFILM NO.

PASSENGER CA

All bold outlined areas must be completed for New Vehicle Order



VEHICLE ORDER FORM

ORDER TYPE	FLEET 0	RETAIL 1	STOCK 2	A PLAN A	X PLAN X	Z PLAN Z
FLEET CODE			DEALER DEMO B	DRIVER TRAINING K		

CUSTOMER/FLEET NAME		REQUIRED FOR 0 1 A X OR Z ORDER		FIRST INITIAL
LAST NAME				
P.O. NUMBER (11) OR REP CODE (3)				
FORD MOTOR USE ONLY	TAG NUMBER		DLR CODE/SVC GAR	
PREFERRED EQUIPMENT PACKAGE			SPECIAL ORDER NUMBER	
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ADDITIONS							
ENGINE	60A		422	CAL EMISSION			
99E	57Q						
445	58Y		423	49 STATE			
45C	79V						
T35	31S		428	HIGH ALTITUDE			

DELETIONS	
-	-
-	-
-	-
-	-
-	-

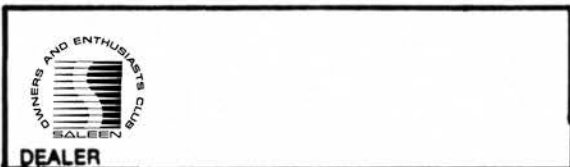
SALEEN IDENTIFICATION CODE

NUMBER OF UNITS	EXTERIOR PAINT	TRIM TYPE COLOR	VINYL ROOF TYPE COLOR	DEALER PRIORITY	AUTHORIZED DROP-SHIP CODE	NOTES
SINGLE OR ALTERATION		P G P Y	GRAY BEIGE	TRIM TRIM		

MULTIPLE ORDERS (USE ONLY FOR NVO-NEW VEHICLE ORDER TRANSACTIONS)

	1 C	BLACK		1 0	
	9 L	WHITE		1 0	
	7 N	BLUE METALIC		1 0	
	2 1	RED		1 0	

TRL-REQUIRED TO ADD/CHANGE/DELETE TRAILERS	SHIP TO NAME AND ADDRESS	NOTES
<input type="checkbox"/> NEW <input type="checkbox"/> ALTER <input type="checkbox"/> CANCEL	AUTHORIZED DROP-SHIP CODE 8 6 1 5 1 8 NAME (19) SALEEN AUTOSPORT STREET (19) 4955 E. HUNTER AVE. CITY (13) ANAHEIM STATE (2) CA	<input type="checkbox"/> NEW <input type="checkbox"/> ALTER <input type="checkbox"/> CANCEL



SIGNATURE

DATE



DEALER BILLING AND PAYMENT INFORMATION

The invoice for your Saleen Mustang is produced and mailed to your dealership at the time the vehicle is in production. This invoice should act as your order acknowledgement and you should anticipate delivery within 21 days.

An invoice will also accompany shipment and is due and payable to the driver of the transport carrier upon acceptance of delivery.

If you have any questions regarding the shipment date please contact Phil Hubbard and direct your billing questions to Diana Adamo.



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1989 SALEEN MUSTANG SPECIAL EDITION WARRANTY POLICY AND PROCEDURES INFORMATION

The warranties in effect on each Saleen Mustang are as follows:

- Ford Motor Company New Car Warranty, in effect on all unaltered components.
- Manufacturer's Warranty and Saleen Autosport Warranty on components used on the Saleen Mustang.

The Saleen competition wing, air dam, side and rear skirts are warranted to be in deliverable condition when the car is delivered to the Dealership. Due to the exposure of these parts, it is not warranted beyond the delivery inspection. Any warranty claim on the above mentioned parts **MUST** be noted with the driver of the transport company **AND** called in to Saleen Autosport by the **NEXT BUSINESS DAY**.

Ford Motor Company's New Car Warranty is the primary warranty on the 1989 SALEEN MUSTANG. All claims on the unaltered portions of the car should be made to Ford Motor Company in accordance with approved warranty and policy procedures.

ALL CLAIMS RELATING TO THE SALEEN MUSTANG CONVERSION AS INSTALLED BY SALEEN AUTOSPORT MUST RECEIVE PRIOR APPROVAL BEFORE REPAIRS OR REPLACEMENT COMMENCE.

To facilitate "HASSLE-FREE" handling of these claims, Saleen Autosport has put in place the following warranty procedure: HASSLE-FREE consideration for warranty approval may be received by calling the following number and stating Ford VIN number, the Saleen plaque number and the mileage:

SALEEN AUTOSPORT 1-714-777-1033
ATTN: JIM MOORE

We will discuss the problem with you and determine the appropriate course of action. We will then **VERBALLY** authorize any approved repairs and issue a **WRITTEN WARRANTY AUTHORIZATION** as a follow-up. This written authorization **MUST** accompany your repair order to be paid. Attached you will find a sample warranty repair authorization for review.

TRANSPORTATION CLAIMS SHOULD BE DIRECTED TO THE CARRIER. All deliveries should be made during normal business hours and signed delivery receipt obtained from Dealership personnel.

Be sure that each SALEEN MUSTANG received at your dealership is properly inspected at the time of receipt, and that any damage is noted on the delivery receipt.



SALEEN AUTOSPORT
4955 East Hunter Avenue
Anaheim, CA 92807
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SALEEN LOCATING SERVICE



SALEEN AUTOSPORT
 4955 East Hunter Avenue
 Anaheim, CA 92807
 (714) 777-1033
 Detroit (313) 422-4747

AUTHORIZATION NO.

2124

WARRANTY REPAIR AUTHORIZATION

DEALER	NAME	
	ADDRESS	
	CITY	STATE ZIP
	CONTACT	PHONE # ()
AUTOMOBILE	SALEEN SERIAL #	VIN #
	MILEAGE	DATE OF RETAIL SALE
RETAIL OWNER	NAME	PHONE # ()
	ADDRESS	
	CITY	STATE ZIP
REPAIR AUTHORIZATION	PARTS	
	SUBTOTAL PARTS \$	
LABOR		
	SUBTOTAL LABOR \$	
TOTAL REPAIR AUTHORIZATION \$		

INSTRUCTIONS TO DEALER: Your invoice for Authorized Warranty Repair must include the Authorization number above.

☐ Send take-off parts to Saleen Autosport.

☒ Send take-off parts.



AUTHORIZED BY _____

DATE _____



1989 Saleen Autosport Marketing And Merchandising Program

Saleen Autosport will support its dealer network with an aggressive marketing and merchandising campaign for 1989. Included in this program will be a year-long advertising schedule in many prominent automotive publications featuring four different ads. Those ads include one on the Saleen Mustang, one with the Saleen Sportruck, a third showing the new Saleen Mustang SSC and a fourth grouping the standard Saleen Mustang and Saleen Sportruck with the company's Indycar in the background. In 1988, Saleen Autosport featured the ad "Power in the Hands of a Few" in several national publications including Motor Trend, AutoWeek, SportsCar and Super Ford, as well as race programs at tracks where the Saleen Autosport team competed.

Racing will continue to play a major role in Saleen Autosport's overall marketing program for 1989. Included in this venture will be a continuing effort in the Escort Endurance Championship with the

team's Saleen Mustangs, the Coors Racetruck Challenge, featuring the Saleen Sportruck, and the most ambitious program, a front-running effort in the PPG

Indycar World Series. A merchandising program encompassing Saleen Autosport products and apparel will be incorporated in each of these racing campaigns, resulting in major product promotion and exposure.

Saleen Autosport also will produce a bi-monthly newsletter "The Fast Lane" that will be sent to owners of its vehicles, to dealerships, sponsors, members of the media and other interested parties to keep those interested in the company and its products up-to-date with important information. This newsletter was created as part of the membership package for the new Saleen Autosport owners' club, the Saleen Vehicle Owners of North America (SVONA).

As a participating Saleen Autosport dealer, you will receive the incremental benefits of this comprehensive program, as well as the store identification materials on the following page. Together, these and the Saleen Autosport apparel available to you at a discounted rate, will enhance your own marketing and advertising programs surrounding the Saleen Autosport vehicles to be sold at your dealership.



SALES ONLY
SUBJECT TO CHANGE

Saleen Autosport Merchandising Materials And Store Identification



SALEEN MUSTANG

Saleen Mustang or Sportruck Banner 3½' x 8'



Window Decals 10" x 24"



Poster: Saleen Racing Mustang



Poster: Saleen Sportruck



Saleen Mustang Decals



Table Tents



Window Decals 22" x 24"

Brochures:



6-page Saleen Mustang



Saleen Mustang 4-Page



Saleen Mustang SSC 4-Page



Sportruck 4-Page



Saleen Autosport Available Apparel



"Power in the Hands of a Few" T-shirt.



Interlock polo-style shirt with "S" logo on sleeve. Available in black and white.



"Race Team" T-shirt
Saleen Autosport Mustang
Endurance Race Team on
front. Color design on back.



Saleen lightweight
jacket. Available in
several colors.



Sportruck T-shirt
100% cotton, Saleen
Sportruck Race Team on
front, design on back.



London Fog™ V-neck
sweater available
in white with
red & black logo.

Also available, the
street version Saleen
Sportruck T-shirt.



NOTE: All T-shirts
have the Saleen logo
on the left sleeve.



Painter cap with
Saleen Mustang in
yellow, black & red.



Corduroy baseball cap
black with red &
white Saleen "S" logo



SALEEN LOCATING SERVICE



Store Identification

Small Window Applique (24" x 10") "Saleen Autosport Selected Dealer"	\$ 75.00 each
Large Window Applique (24" x 22") "Saleen Autosport Selected Dealer"	95.00 each
Vinyl Store Banner (42" x 96") "Saleen Mustang"	105.00 each
Vinyl Store Banner (42" x 96") "Saleen Sportruck"	105.00 each

Brochures

Six Page Full-Color (8½" x 11") "Saleen Mustang"	\$100.00/50
Four Page Two-Color (5½" x 8½") "Saleen Mustang"	50.00/50
Four Page Full-Color (6¼" x 8") "Saleen Mustang SSC"	75.00/50
Four Page Full-Color (6¼" x 8") "Saleen Sportruck"	75.00/50

Moroni Addendum

\$ 30.00/10

Promotional Material

Ad Slicks with Copy (Camera Ready)	\$15.50/10
Table Tents (3½" x 8"), featuring Saleen Mustang and Saleen Sportruck	2.00 each
Saleen Mustang Race Car Decal (8" length)	.75 each

Posters

Saleen Mustang "Power in the Hands of a Few" ('88 version)	\$25.00/10
Saleen Mustang "Two Fast" (featuring Street Car and Race Car)	25.00/10
Saleen Sportruck (street version with race photos included)	25.00/10

Videotapes

"Performance Plus" (Anatomy of the Saleen Mustang)	\$95.00 each
"Being First" (Manufacturers Championship winning season)	95.00 each

Saleen Sports Apparel

Lightweight Athletic Jacket (featuring either Saleen Mustang or Saleen Sportruck embroidery—please specify)	\$45.00 each
White, Black, Gray—S, M, L, XL	
V-Neck Sweater (features Saleen Autosport embroidery)	30.00 each
White or Black—S, M, L, XL	
Golf Shirt (features Saleen Autosport embroidery)	20.00 each
White or Black—S, M, L, XL	
Tee Shirts	
Street Car "Power in the Hands of a Few"—S, M, L, XL	9.50 each
Race Car "SCCA Endurance Manufacturers Champion"—S, M, L, XL	9.50 each
Street Truck "Saleen Sportruck"—S, M, L, XL	9.50 each
Racetruck—S, M, L, XL	9.50 each
Black Corduroy Baseball Cap (featuring Saleen Autosport Logo "S")	9.50 each
Saleen Raceteam Painter's Cap (multicolor: yellow, black, red, white)	.75 each

Dealership Name: _____ Telephone: _____

Address: _____

Attention: _____

Dealer Sales Code: _____ Amount Remitted with Order: \$ _____

SALEEN AUTOSPORT
4955 East Hunter Avenue
Anaheim, CA 92807
(714) 777-1033

Detroit (313) 422-4747

